

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
New Revenue Solutions, LLC		08/10/2007	LIMITED LIABILITY COMPANY: GEORGIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Persuaders Concepts (NZ) Limited		
<b>Street Address:</b>	21-29 Broderick Rd., Johnsonville		
<b>Internal Address:</b>	c/- Hercus King and Associates		
<b>City:</b>	Wellington		
<b>State/Country:</b>	NEW ZEALAND		
<b>Entity Type:</b>	COMPANY: NEW ZEALAND		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2728591	KEY PROGRAM	
Registration Number:	2905476	IMAGE+	
Registration Number:	2906110	IMAGE+	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)393-5350		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(202) 638-6666		
<b>Email:</b>	trademark@jhip.com, rpierce@jhip.com, jholman@jhip.com		
<b>Correspondent Name:</b>	John Clarke Holman		
<b>Address Line 1:</b>	400 7th St., NW		
<b>Address Line 2:</b>	Jacobson Holman PLLC		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20004		
<b>ATTORNEY DOCKET NUMBER:</b>	T36676US0		

OP \$90.00 2728591

DOMESTIC REPRESENTATIVE

**900084596**

**TRADEMARK  
 REEL: 003602 FRAME: 0809**

Name:  
Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:	John Clarke Holman
Signature:	/John Clarke Holman/
Date:	08/16/2007

Total Attachments: 2  
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**ASSIGNMENT**

WHEREAS, New Revenue Solutions, LLC (Assignor), a limited liability company organized under the laws of Georgia, located and doing business at 3121 East Shadowlawn Road, Atlanta, Georgia 30305, United States of America, is the owner of the following trademarks used in commerce in the United States and U.S. registrations therefor:

<u>TRADEMARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
KEY PROGRAM	2,728,591	June 24, 2003
IMAGE+ and Design	2,905,476	November 30, 2004
IMAGE+ and Design	2,906,110	November 30, 2004

(hereinafter referred to as "Assignor's Marks"); and

WHEREAS, Persuaders Concepts (NZ) Limited (Assignee), a company organized under the laws of New Zealand, located and doing business at c/- Hercus King and Associates 21-29 Broderick Road, Johnsonville, Wellington, New Zealand, is desirous of acquiring Assignor's Marks which pertains thereto;

NOW, THEREFOR, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to Assignee, the entire right, title and interest in and to Assignor's Marks and any and all U.S. Registrations as set forth herein, together with the whole of the goodwill of the business pertaining thereto, the rights of the Assignor to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal

representatives, at common law and/or to the end of the term or terms for which registration of the Assignor's Marks may be granted or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all claims for damages by reason of past infringement of the Assignor's Marks with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives.

IN TESTIMONY WHEREOF, Assignor has caused its name to be assigned and its seal affixed, by its duly authorized officer, this 10 day of AUGUST, 2007.

New Revenue Solutions, LLC

By: 

Name: LANCE DIAS

Title: CHIEF FINANCIAL OFFICER

I.D.: JCH/RSP

JCH-6/01-450