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U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

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documents or the new address(es) below.

To the Director of the U.S. Patent

1. Name of conveying party(ies):
Elizabeth Arden, Inc.

- Individual(s)
- General Partnership
- Corporation- State: Florida
- Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) July 26, 2007

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Cofinluxe
 Internal Address: _____
 Street Address: 6 Anatole de la Forge
 City: Paris
 State: _____
 Country: France Zip: F 75017

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other Societe Anonyme Citizenship France

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)
2,136,734

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Donald L. Dennison
 Internal Address: Suite 105
 Street Address: 1727 King Street
 City: Alexandria
 State: VA Zip: 22314
 Phone Number: (703)837-9600 Ext. 15
 Fax Number: (703)837-0980
 Email Address: ddennison@dennisonlaw.com

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers 2017
Expiration Date 06/2011

b. Deposit Account Number _____
Authorized User Name _____

9. Signature: Donald L. Dennison
Signature

August 8, 2007
Date

Donald L. Dennison
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 1

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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ASSIGNMENT OF TRADEMARK

Whereas, ELIZABETH ARDEN, INC., a corporation of Florida, having a principal place of business at 14100 N.W. 60th Avenue, Miami Lakes, Florida 33014 has obtained by assignment, used and is presently using and owns the trademark **TAXI**, which was registered in the United States Patent and Trademark Office on February 17, 1998, Reg. No. 2,136,734, in Class 3, which Registration is still in full force and effect, and;

Whereas, COFINLUXE, a French Societe Anonyme, having offices at 6 Rue Anatole De La Forge, F 75017, ^{PARIS} France is desirous of acquiring said mark and the registration thereof. nd

NOW, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said ELIZABETH ARDEN, INC. does hereby assign unto the said COFINLUXE all right, title and interest in and to said mark together with the good will of the business symbolized by the mark, and the above identified registration thereof.

Dated: July 26, 2007

ELIZABETH ARDEN, INC.

By: 

JAMES THOMAS PERRY

Vice President, Associate
General Counsel