

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
OnStation Corporation		08/15/2007	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	The Cobalt Group, Inc.		
Street Address:	2200 First Avenue South, Suite 400		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98134		
Entity Type:	CORPORATION: WASHINGTON		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3119121	ONSTATION	
Registration Number:	3128910	E-ADVANTAGE	
CORRESPONDENCE DATA			
Fax Number:	(503)220-2480		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	503.294.9584		
Email:	tm-pdx@stoel.com, tjhanson@stoel.com		
Correspondent Name:	John C. Motley		
Address Line 1:	Stoel Rives LLP		
Address Line 2:	900 SW Fifth Avenue, Suite 2600		
Address Line 4:	Portland, OREGON 97204		
ATTORNEY DOCKET NUMBER:	25343-2		
NAME OF SUBMITTER:	Terri J. Hanson		
Signature:	/Terri J. Hanson/		

OP \$65.00 3119121

Date:

08/16/2007

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK

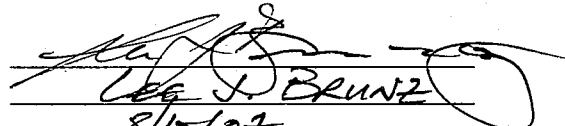
This Assignment of Trademark, entered into effective August 15, 2007, is from OnStation Corporation, a California corporation ("Assignor"), and to The Cobalt Group, Inc., a Washington corporation ("Assignee").

In exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title, and interest, including goodwill, in the trademarks, service marks and trade names described on Exhibit A hereto, including any and all state, federal and foreign registrations and applications therefor.

By: _____

Name: _____

Date: _____



LEE J. BRUNZ
8/15/07

**Exhibit A
Trademarks**

1. CARSTATION.COM, including U.S. Patent and Trademark Office Registration Nos. 2452021 and 2670835.
2. ONSTATION, including U.S. Patent and Trademark Office Registration No. 3119121.
3. E-ADVANTAGE, including U.S. Patent and Trademark Office Registration No. 3128910.