

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Kevin Thunell		08/10/2007	INDIVIDUAL: UNITED STATES
Bella Hana Sybirski		08/10/2007	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	KBT Direct, Inc.		
<b>Street Address:</b>	Post Office Box 560025		
<b>City:</b>	Dallas		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75356-0025		
<b>Entity Type:</b>	CORPORATION: TEXAS		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77108594	ROCK REBEL	
<b>Serial Number:</b>	77108580	ROCK REBEL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(949)975-7501		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	949.975.7500		
<b>Email:</b>	amclaughlin@bkgglaw.com		
<b>Correspondent Name:</b>	Amanda J. McLaughlin		
<b>Address Line 1:</b>	2020 Main Street		
<b>Address Line 2:</b>	Suite 600		
<b>Address Line 4:</b>	Irvine, CALIFORNIA 92614		
<b>ATTORNEY DOCKET NUMBER:</b>	1515.200		
<b>NAME OF SUBMITTER:</b>	Amanda McLaughlin		

OP \$65.00 77108594

Signature:

/Amanda McLaughlin/

Date:

08/17/2007

Total Attachments: 1

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ASSIGNMENT AND TRANSFER  
ROCK REBEL ~~SM~~ TRADEMARK

WHEREAS Kevin Thunell and Bella Hana Sybirski have adopted, used, and are using the trademark ROCK REBEL ("mark") which is the subject of two pending trademark applications before the United States Patent and Trademark Office, namely U.S. Serial Nos. 77/108,594 and 77/108,580;

WHEREAS, KBT Direct, Inc., a Texas corporation, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Kevin Thunell and Bella Hana Sybirski do hereby assign unto KBT Direct, Inc. all right, title and interest in and to the said mark, together with the goodwill symbolized by the mark, and the above identified applications therefore.

By: *Kevin Thunell*  
Kevin Thunell, Applicant

By: *Bella Hana Sybirski*  
Bella Hana Sybirski, Applicant

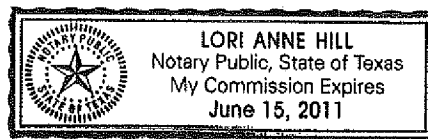
CERTIFICATE OF ACKNOWLEDGEMENT

STATE OF TEXAS            )  
COUNTY OF Collin        )

On Aug. 10, 2007, before me, Lori A. Hill, the undersigned notary public in and for the State of Texas, personally appeared Bella Hana Sybirski & Kevin Thunell, proved to me on the basis of satisfactory evidence to be the persons whose names are subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the persons, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

*Lori A. Hill*  
Signature of Notary Public



My commission expires June 15, 2011