

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SPECIALTY BRANDS LIMITED		10/31/2002	CORPORATION: NEW ZEALAND
RECEIVING PARTY DATA			
Name:	RODD & GUNN LIMITED		
Street Address:	21 Scanlan Street		
City:	Grey Lynn, Auckland		
State/Country:	NEW ZEALAND		
Entity Type:	CORPORATION: NEW ZEALAND		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1725783	RODD & GUNN	
Registration Number:	2747954		
Registration Number:	2406453	RODD & GUNN	
CORRESPONDENCE DATA			
Fax Number:	(212)813-5901		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-813-5900		
Email:	anicolescu@fzlj.com		
Correspondent Name:	NANCY C. DICONZA		
Address Line 1:	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
Address Line 2:	866 UNITED NATIONS PLAZA		
Address Line 4:	NEW YORK, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	PULP 07/08105		
DOMESTIC REPRESENTATIVE			

CH \$90.00 1725783

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Nancy C. DiConza

Signature:

/anca nicolesc/

Date:

08/20/2007

Total Attachments: 0

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