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U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office



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To the Director of the U. S. Patent

and documents or the new address(es) below.

1. Name of conveying party(ies):
Elizabeth Arden, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation- State: Florida
 Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Cofinlux
Internal
Address: _____
Street Address: 6 Anatole de la Forge
City: Paris
State: _____
Country: France Zip: F 75017

Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship _____
 Other Societe Anonyme Citizenship France

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) August 2, 2007

Assignment Merger
 Security Agreement Change of Name
 Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____
B. Trademark Registration No.(s) 1,452,804

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Donald L. Dennison
Internal Address: Suite 105
Street Address: 1727 King Street
City: Alexandria
State: VA Zip: 22314
Phone Number: (703)837-9600 Ext. 15
Fax Number: (703)837-0980
Email Address: ddennison@dennisonlaw.com

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40

Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers 2017
Expiration Date 06/11

b. Deposit Account Number _____
Authorized User Name _____

9. Signature: *Donald L. Dennison* August ¹⁰, 2007
Signature Date

08/14/2007 DBYRNE 00000147 1452804 Donald L. Dennison Total number of pages including cover sheet, attachments, and document: 3
01 FC:8521 40 Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 003605 FRAME: 0553

ASSIGNMENT OF TRADEMARK

WHEREAS, **ELIZABETH ARDEN, INC.** a corporation of Florida, having a principal place of business at 200 Park Avenue South, New York, NY 1003 is the owner by assignment and has used and is the owner of the following United States Trademark and Registration:

Reg. No. 1,452,804 for the mark **TAXI 2**, registered August 18, 1987, and

WHEREAS, **COFINLUXE** a French Societe Anonyme having an office located at 6 rue Anatole de la Forge, Paris F 75017, France, is desirous of acquiring said trademark and the registration therefore:

NOW, therefore, for Five Dollars (\$5.00) and other good and valuable consideration, receipt of which is hereby acknowledged, **ELIZABETH ARDEN, INC** does hereby assign unto said **COFINLUXE**, all right, title, and interest in and to said mark and its United States registration together with the good will of the business symbolized by the mark.

Dated this 2nd day of August, 2007.

ELIZABETH ARDEN, INC

By James Thomas Perry

Title: Vice President
Associate General Counsel

Witness:

Carol Brand