

08-16-2007

FORM PTO-1594
1-31-92

RE



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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Y

12/16/03

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Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Jonathan B. Levine

C8-907

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: December 10, 2003

2. Name and address of receiving party(ies):

Name: GOSMILE, INC.

DEC 16 2003

Internal Address: 485 5th Avenue, 3rd Floor

Street Address:

City: New York State: NY ZIP: 10017

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

76/382,722 filed 03/18/02

B. Trademark registration No.(s)

2,708,745 registered 04/22/03
2,566,285 registered 04/30/02

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: H. Jay Spiegel

Internal Address: P.O. Box 11

Mount Vernon, VA 22121

Street Address:

City: State: ZIP:

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41): \$ 120.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

01/13/2004 DBYRNE 00000036 76382722

01 FC:8521 40.00 DP
02 FC:1522 50.00 DP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

H. Jay Spiegel
Name of Person Signing

H. Jay Spiegel
Signature

December 15, 2003
Date

Total number of pages comprising cover sheet:

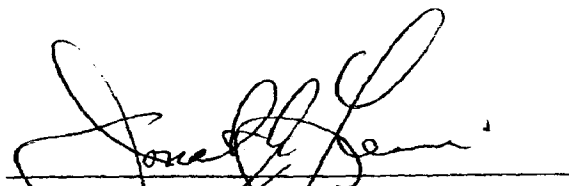
000013281
01/13/2004 DBYRNE
CHECK REFUND Total: 330.00

ASSIGNMENT

Whereas, JONATHAN B. LEVINE, a Sole Proprietor and Citizen of the United States of America, whose address is 923 Fifth Avenue, 1st Floor, New York, NY 10021, is the owner of the Trademarks covered by the following United States Trademark Registration Nos.: 2,708,745 for the mark "FOR WHITENING ON THE GO" (registered April 22, 2003); and 2,566,285 for the mark "GO SMILE" (registered April 30, 2002); and is the owner of the Trademark that is the subject of Application Serial No.: 76/382,722 for the mark "TOOTH WHITENING ON THE GO" (filed March 18, 2002), hereinafter referred to as the "Trademarks"; and

Whereas, GoSMILE, INC., a corporation of the State of Delaware, having a place of business at 485 5th Avenue, 3rd Floor, New York, NY 10017, is desirous of acquiring said Trademarks;

Now therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, JONATHAN B. LEVINE does hereby assign to GoSMILE, INC. all right, title, and interest in and to the Trademarks and the goodwill of the business symbolized thereby.

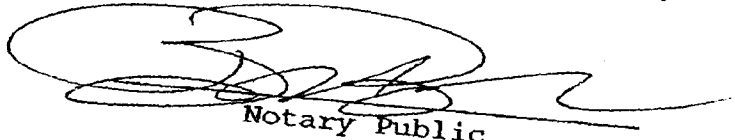


By JONATHAN B. LEVINE
Sole Proprietor

ASSIGNMENT: Levine/Swank

State of New York
County of New York

On this 10th day of December, 2003, before me appeared JONATHAN B. LEVINE, the person who signed this instrument, who acknowledged that he signed it as a free act on his own behalf.



Notary Public

BARBARA ALLEN BOWKER
Notary Public, State of New York
No. 01804959584

Qualified in Kings County
Commission Expires Dec. 4, 05

My Commission Expires: