

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CBS Broadcasting Inc.		08/21/2007	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	James Moy		
Street Address:	137 East Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10002		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3090174	NOBODY DOES IT BETTER	
CORRESPONDENCE DATA			
Fax Number:	(718)539-0219		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	jimmy11375@worldnet.att.net		
Correspondent Name:	James Moy		
Address Line 1:	137 East Broadway		
Address Line 4:	New York, NEW YORK 10002		
NAME OF SUBMITTER:	Rebecca Borden		
Signature:	/R B/		
Date:	08/21/2007		
Total Attachments: 1 source=Nobody does it better assignment#page1.tif			

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ASSIGNMENT OF TRADEMARK

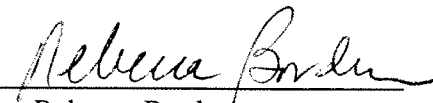
WHEREAS, CBS Broadcasting Inc. ("Assignor"), a New York corporation with a place of business at 51 West 52nd Street, New York, NY 10019, is the owner of U.S. Trademark Registration No. 3,090,174 for the mark NOBODY DOES IT BETTER (the "Mark") on and in connection with broadcasting services rendered through media of television, cable and satellite systems and via the Internet in Class 38 and desires to assign all right, title and interest in and to the Mark, together with the goodwill and business symbolized thereby; and

WHEREAS, James Moy ("Assignee"), an individual located at 137 East Broadway, New York, NY 10002, desires to obtain all rights in and to the Mark.

NOW, THEREFORE, for good and valuable consideration in the amount of \$7500, the receipt of which is hereby acknowledged upon execution of this Assignment, Assignor as of August 21, 2007 hereby sells, transfers, conveys and assigns to Assignee, all of Assignor's right, title and interest in and to the Mark, whether statutory or at common law, including all registrations and applications therefor, the right to recover for past infringement, and the goodwill of the business in connection with which it has been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the 21st day of August, 2007.

CBS Broadcasting Inc.

By: 
Name: Rebecca Borden
Title: Vice President and Assistant Secretary