

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Doskocil Manufacturing Company, Inc.		08/17/2007	CORPORATION: TEXAS

**RECEIVING PARTY DATA**

<b>Name:</b>	Plano Molding Company
<b>Street Address:</b>	431 East South Street
<b>City:</b>	Plano
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60545
<b>Entity Type:</b>	CORPORATION: ILLINOIS

**PROPERTY NUMBERS Total: 16**

Property Type	Number	Word Mark
Registration Number:	2442159	A STRONG CASE FOR QUALITY
Registration Number:	2407856	BECAUSE SOMETIMES IT'S ROUGH ON THE WAY TO THE COURSE
Registration Number:	1537489	BOW GUARD
Registration Number:	1779511	CAMERA GUARD
Registration Number:	2718042	CAMPMATE
Registration Number:	2887069	DOSKOSPORT A STRONG CASE FOR QUALITY
Registration Number:	2631988	DRI-LOC
Registration Number:	1962851	FIELD LOCKER
Registration Number:	1891771	GOLF GUARD
Registration Number:	2757268	GUN GUARD
Registration Number:	1026167	GUN GUARD
Registration Number:	2807898	GUN GUARD ATV FIELD CASE
Registration Number:	1838387	SEAL-TIGHT

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Registration Number:	2996681	SLOT-LOC
Registration Number:	3034027	TAKE IT WHEREVER YOUR GAME TAKES YOU
Serial Number:	76646745	X2

**CORRESPONDENCE DATA**

Fax Number: (312)609-5005  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 3126097780  
Email: rzachar@vedderprice.com  
Correspondent Name: Richard A. Zachar, Vedder Price  
Address Line 1: 222 North LaSalle Street  
Address Line 2: Suite 2500  
Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	27343.00.0003
NAME OF SUBMITTER:	Richard A. Zachar
Signature:	/Richard A. Zachar/
Date:	08/22/2007

**Total Attachments: 4**  
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## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is made as of August 17, 2007, from Doskocil Manufacturing Company, Inc., a Texas corporation, with its principal place of business at 4209 Barnett Boulevard, Arlington, Texas 76017 ("Assignor"), to Plano Molding Company, an Illinois corporation, with its principal place of business at 431 East South Street, Plano, Illinois 60545 ("Assignee").

### RECITALS

A. Assignor and Assignee entered into an Asset Purchase Agreement dated August 17, 2007 (the "Purchase Agreement"), pursuant to which, concurrently with the signing and delivery of this Trademark Assignment, Assignee is acquiring select assets of Assignor.

B. Assignor owns all right, title and interest in and to the trademarks identified on the attached Schedule A (collectively, the "Marks").

C. Assignor wishes to assign, and Assignee wishes to acquire, all of Assignor's right, title and interest in and to the Marks, throughout the world.

### AGREEMENT

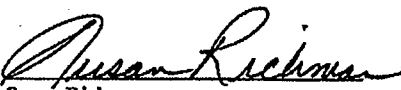
Accordingly, in consideration of the promises and of the mutual covenants and conditions contained herein, and for other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. Assignor hereby sells, assigns, transfers, and sets over to Assignee, its successors, assigns and legal representatives, Assignor's entire right, title and interest in and to the Marks throughout the world, together with the goodwill of the business associated with the Marks and the right to bring actions and recover for past or future infringements or other violations of the rights assigned herein; and
2. Assignor hereby further covenants that (a) Assignor has the full right to convey the interest assigned by this Trademark Assignment; (b) Assignor and its successors, assigns and legal representatives shall cooperate with Assignee, at Assignee's request, to execute all documents reasonably necessary to perfect the interests assigned hereby; and (c) Assignor has not executed and will not execute any agreement in conflict with this Assignment.
3. This Trademark Assignment is intended to evidence the consummation of the transfer and assignment by the Assignor to the Assignee of the Marks as contemplated by the Purchase Agreement. The Assignor and the Assignee, by their execution of this Trademark Assignment, each hereby acknowledges and agrees that neither the representations and warranties in, nor the rights and remedies of any party under, the Purchase Agreement shall be deemed to be enlarged, modified or altered in any way by this Trademark Assignment. In the event of any inconsistencies or ambiguities between this Trademark Assignment and the Purchase Agreement, the terms of the Purchase Agreement shall govern.

*(remainder of page intentionally left blank; signature page follows)*

IN WITNESS WHEREOF, the parties have signed this Assignment as of the date first above  
written.

DOSKOCIL MANUFACTURING COMPANY, INC.

By:   
Susan Richman  
Executive Vice President and CFO

PLANO MOLDING COMPANY

By: \_\_\_\_\_  
Peter H. Henning  
President

Signature Page  
Trademark Assignment

IN WITNESS WHEREOF, the parties have signed this Assignment as of the date first above written.

**DOSKOCIL MANUFACTURING COMPANY, INC.**

By:

\_\_\_\_\_  
Susan Richman  
Executive Vice President and CFO

**PLANO MOLDING COMPANY**

By:

  
\_\_\_\_\_  
Peter H. Henning  
President

**Signature Page  
Trademark Assignment**

**SCHEDULE A**

**U.S. TRADEMARK REGISTRATIONS AND APPLICATIONS**

MARK	U.S. REGISTRATION / APPLICATION NUMBER	REGISTRATION / FILING DATE
A STRONG CASE FOR QUALITY	2,442,159	April 10, 2001
BECAUSE SOMETIMES IT'S ROUGH ON THE WAY TO THE COURSE	2,407,856	November 28, 2000
BOW GUARD	1,537,489	May 2, 1989
CAMERA GUARD	1,779,511	June 29, 1993
CAMPMATE	2,718,042	May 20, 2003
DOSKOSPORT A STRONG CASE FOR QUALITY & Design	2,887,069	September 21, 2004
DRI-LOC	2,631,988	October 8, 2002
FIELD LOCKER	1,962,851	March 19, 1996
GOLF GUARD	1,891,771	April 25, 1995
GUN GUARD	2,757,268	August 26, 2003
GUN GUARD	1,026,167	December 2, 1975
GUN GUARD ATV FIELD CASE	2,807,898	January 27, 2004
SEAL-TIGHT	1,838,387	May 31, 1994
SLOT-LOC	2,996,681	September 20, 2005
TAKE IT WHEREVER YOUR GAME TAKES YOU	3,034,027	December 27, 2005
X2 & Design	76/646,745	September 12, 2005

Schedule A  
Trademark Assignment