

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Suntrust Bank, Central Florida		08/21/2007	INC. ASSOCIATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Bushnell, Inc.		
Street Address:	9200 Cody		
City:	Overland Park		
State/Country:	KANSAS		
Postal Code:	66214		
Entity Type:	INC. ASSOCIATION: KANSAS		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1702950	DRIVERS	
Registration Number:	1251022	SERENGETI	
Registration Number:	1515259	SPECTRAL CONTROL	
Registration Number:	1536217	STRATA	
CORRESPONDENCE DATA			
Fax Number:	(312)207-6400		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	312-207-1000		
Email:	ipdocket-CHI@reedsmith.com		
Correspondent Name:	Chirag Patel		
Address Line 1:	Reed Smith, LLP		
Address Line 2:	10 S. Wacker Drive		
Address Line 4:	Chicago, ILLINOIS 60606-7507		
ATTORNEY DOCKET NUMBER:	320650.00033		
NAME OF SUBMITTER:	Chirag Patel		

TRADEMARK

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REEL: 003606 FRAME: 0777

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Signature:

/Chirag Patel/

Date:

08/22/2007

Total Attachments: 4

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TRADEMARK RELEASE

THIS TRADEMARK RELEASE is made as of August 21, 2007, by SUNTRUST BANK, CENTRAL FLORIDA ("SunTrust").

WITNESSETH:

WHEREAS, in connection with certain liabilities, obligations and indebtedness owing by Serengeti Eyewear, Inc. ("Serengeti") to SunTrust, Serengeti granted a security interest to SunTrust in, and collateral assignment to SunTrust of, among other things, the Released Trademarks (as such term is defined below); and

WHEREAS, the security interests granted to SunTrust were recorded in the Trademark Division of the United States Patent and Trademark Office on February 13, 1997; and

WHEREAS, in connection with the purchase by Bushnell Inc. (formerly known as Worldwide Sports & Recreation, Inc.) ("Bushnell" and together with Serengeti, the "Grantors") of all of the outstanding capital stock of Serengeti on August 18, 2000, SunTrust delivered a payoff letter dated August 4, 2000 to Serengeti (the "Payoff Letter") terminating all of the security interests granted to SunTrust by Serengeti and agreeing to deliver such releases, Uniform Commercial Code termination statements and other documents evidencing such termination upon receipt of the payoff amount set forth in the Payoff Letter;

WHEREAS, the payoff amount set forth in the Payoff Letter was paid in full to SunTrust as of August 18, 2000; and

WHEREAS, Bushnell, as assignee of certain of the Released Trademarks, and Serengeti have requested that SunTrust release its security interest in the Released Trademarks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged:

1. SunTrust hereby releases its security interest in all of Grantors' right, title and interest in and to all of the following (collectively, the "Released Trademarks"):

- (a) each Trademark, Trademark registration and Trademark application (other than Trademark applications based on an "Intent-to-Use" the marks), including, without limitation, the Trademarks, Trademark registrations (together with any reissues, continuations or extensions thereof) and Trademark applications referred to in Schedule A annexed hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark, Trademark registration and Trademark application (but excluding any application to register any trademark, service mark or other mark prior to the filing under applicable law of a verified statement of use (or the equivalent) for such trademark, service mark or other mark to the extent the creation of a security interest

therein or the grant of a mortgage thereon would void or invalidate such trademark, service mark or other mark);

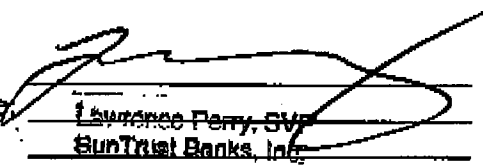
(b) each Trademark license and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark license; and

(c) all products and proceeds of the foregoing, including, without limitation, any claim by any Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or Trademark registration including, without limitation, the Trademarks and Trademark registrations referred to in Schedule A annexed hereto, the Trademark registrations issued with respect to the Trademark applications referred in Schedule A and the Trademarks licensed under any Trademark license, or (ii) injury to the goodwill associated with any Trademark, Trademark registration or Trademark licensed under any Trademark license.

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IN WITNESS WHEREOF, SunTrust has caused this Trademark Release to be duly executed by its duly authorized officer as of the day and year first above written.

SUNTRUST BANK, CENTRAL FLORIDA

By: 
Name: Lawrence Perry, SVP
Title: SunTrust Banks, Inc.

SCHEDULE A

Trademark	Country	Status	App. No/ Reg. No.	App. Date/ Reg. Date	Class	Owner	Comments
DRIVERS	U.S.	Registered	1,702,950	7/28/1992	9	Bushnell Inc.	Security inte Eyewear, Inc February 13, Reel/Frame: Security inte Eyewear, Inc Credit, Inc., Reel/Frame:
SERENGETI	U.S.	Registered	1,251,022	9/13/1983	9	Bushnell Inc.	Security inte Eyewear, Inc February 13, Reel/Frame:
SPECTRAL CONTROL	U.S.	Registered	1,515,259	12/6/1988	9	Serengeti Eyewear, Inc.	Security inte Eyewear, Inc February 13, Reel/Frame:
STRATA	U.S.	Registered	1,536,217	4/25/1989	9	Serengeti Eyewear, Inc.	Security inte Eyewear, Inc February 13, Reel/Frame: