

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Planning Group International, Inc.		01/03/2006	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Sapient Corporation		
Street Address:	25 First Street		
City:	Cambridge		
State/Country:	MASSACHUSETTS		
Postal Code:	02141		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76304619	BRIDGETRACK	
CORRESPONDENCE DATA			
Fax Number:	(617)350-6878		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	617.350.6800		
Email:	trademarks@gesmer.com		
Correspondent Name:	Susan M. Mulholland		
Address Line 1:	40 Broad Street		
Address Line 4:	Boston, MASSACHUSETTS 02109		
ATTORNEY DOCKET NUMBER:	001376-1164		
NAME OF SUBMITTER:	Susan M. Mulholland		
Signature:	/sm mulholland/		
Date:	08/23/2007		

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Total Attachments: 1
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DEED OF ASSIGNMENT

This Assignment is made pursuant to an Agreement between the parties dated January 3, 2006 and is effective as of that date.

WHEREAS, Planning Group International, Inc., a Florida corporation had adopted and used and was the owner of the mark listed below:

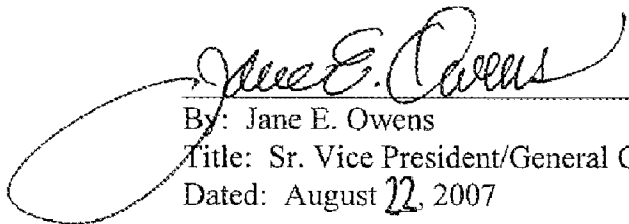
Mark	Application No.	Registration No.	Country	Status
BRIDGETRACK	76/304619	2,651,606	US	Registered

WHEREAS, Sapient Corporation, a Delaware corporation, the successor of the ongoing and existing business of Planning Group International, Inc. to which the mark pertains, was desirous of acquiring said trademark and the registration therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Planning Group International, Inc., pursuant to the above-referenced Agreement, did hereby assign to said Sapient Corporation all right, title and interest in and to the trademark identified above and the goodwill of business symbolized thereby.

Executed as an instrument under seal.

SAPIENT CORPORATION


By: Jane E. Owens
Title: Sr. Vice President/General Counsel
Dated: August 22, 2007