

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
NBC-CC Ventures, LLC		02/01/2006	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	NBC-Live Nation Ventures, LLC
Composed Of:	COMPOSED OF NBC SPORTS VENTURES, INC.; SFX MOTOR SPORTS, INC.
Street Address:	4255 MERIDIAN PARKWAY
City:	AURORA
State/Country:	ILLINOIS
Postal Code:	60504
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	78561760	AST
Serial Number:	78561738	AST
Serial Number:	78561783	ACTION SPORTS TOUR
Serial Number:	78561807	ACTION SPORTS TOUR
Serial Number:	78513586	
Serial Number:	78448601	ACTION SPORTS TOUR
Serial Number:	78448650	DEW ACTION SPORTS TOUR
Serial Number:	78448596	DEW ACTION SPORTS TOUR

CORRESPONDENCE DATA

Fax Number: (310)860-0363
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 310-248-3830
 Email: ESCHWIMMER@KMWLAW.COM

CH \$215.00 78561760

Correspondent Name: ELLIE SCHWIMMER
Address Line 1: 9720 WILSHIRE BLVD., PENTHOUSE
Address Line 4: BEVERLY HILLS, CALIFORNIA 90212

ATTORNEY DOCKET NUMBER:	10567-00005 (NAME CHANGE)
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NAME OF SUBMITTER:	ELLIE SCHWIMMER
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Signature:	/ES/
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Date:	08/23/2007
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**FIRST AMENDMENT TO
LIMITED LIABILITY COMPANY AGREEMENT
OF
NBC-CC VENTURES, LLC**

THIS FIRST AMENDMENT TO LIMITED LIABILITY COMPANY AGREEMENT (this "**Amendment**") is made and entered into effective as of February 1, 2006, by and between NBC SPORTS VENTURES INC., a Delaware corporation ("**NBCSV**"), and SFX MOTOR SPORTS, INC. ("**SFX**"). NBCSV and SFX are sometimes hereinafter referred to together as the "**Members**" and individually as a "**Member**."

BACKGROUND

A. The Members are the sole members of NBC-CC Ventures, LLC, a Delaware limited liability company (the "**Company**").

B. As more fully set forth in this Amendment, the Members desire to amend certain provisions of the Limited Liability Company Agreement of NBC-CC Ventures, LLC (the "**LLC Agreement**") entered into by and between the Members and dated April 1, 2004.

AMENDMENT

NOW, THEREFORE, for and in consideration of the premises, the mutual promises, covenants and agreements contained herein, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Members hereby agree to amend the LLC Agreement as follows:

1. **Name Change**. The Members have mutually agreed to change the name of the Company to "NBC-Live Nation Ventures, LLC". As a result, the LLC Agreement shall be amended as follows:

(a) Section 1.2 of the LLC Agreement is hereby amended in its entirety to read as follows:

The name of the Company shall be "NBC-Live Nation Ventures, LLC."

(b) The title of the LLC Agreement shall be amended to read, "Limited Liability Company Agreement of NBC-Live Nation Ventures, LLC".

(c) All other references to "NBC-CC Ventures, LLC" appearing in the LLC Agreement are hereby amended to be references to "NBC-Live Nation Ventures, LLC".


2. **Amendment to Section 11**. Section 11.1(b) of the LLC Agreement is hereby amended in its entirety to read as follows:

(b) the transferee Affiliate is a wholly-owned subsidiary of NBC Universal, Inc. or SFX Entertainment, Inc. ("**SFX**") and executes a copy of this Agreement agreeing to be bound by the terms hereof, and


3. No Other Amendments. Except as expressly modified by this Amendment, the LLC Agreement shall remain in full force and effect and is hereby ratified, confirmed and reaffirmed by the Members on and subject to all of the terms, provisions and conditions set forth in the LLC Agreement.

WITNESS THE EXECUTION HEREOF as of the date and year first above written.

NBC SPORTS VENTURES, INC.

By: 
Name: Kevin Montalvo
Title: VP, Biz Dev, NBC Sports

SFX MOTOR SPORTS, INC.

By: 
Name: CHARLIE MANCUSO
Title: PRESIDENT