

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	08/25/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Field & Stream Licenses Company		08/25/2006	CORPORATION: MINNESOTA

RECEIVING PARTY DATA

Name:	Field & Stream Licenses Company, LLC
Street Address:	1 Spy Rock Road
City:	Pound Ridge
State/Country:	NEW YORK
Postal Code:	10576
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	3157187	OUTDOOR ADVENTURES
Serial Number:	78266335	OUTDOOR ADVENTURES
Serial Number:	78719595	OUTDOOR ADVENTURES
Serial Number:	78722486	OUTDOOR ADVENTURES
Serial Number:	78745605	OUTDOOR ADVENTURES
Serial Number:	78748558	OUTDOOR ADVENTURES
Serial Number:	78750135	OUTDOOR ADVENTURES
Serial Number:	78752248	OUTDOOR ADVENTURES
Serial Number:	78753486	OUTDOOR ADVENTURES
Serial Number:	78829940	OUTDOOR ADVENTURES
Serial Number:	78830083	OUTDOOR ADVENTURES
Registration Number:	0696549	FIELD & STREAM
Registration Number:	1360646	FIELD & STREAM

CH \$340.00 3157187

CORRESPONDENCE DATA

Fax Number: (617)856-8201
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (212) 209 4820
Email: ip@brownrudnick.com
Correspondent Name: Peter B. Sorell
Address Line 1: One Financial Center
Address Line 4: Boston, MASSACHUSETTS 02111

ATTORNEY DOCKET NUMBER:	26365/2
NAME OF SUBMITTER:	Peter B. Sorell
Signature:	/Peter B. Sorell/
Date:	08/24/2007

Total Attachments: 5
source=merger#page1.tif
source=merger#page2.tif
source=merger#page3.tif
source=merger#page4.tif
source=merger#page5.tif

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"FIELD & STREAM LICENSES COMPANY", A MINNESOTA CORPORATION, WITH AND INTO "FIELD & STREAM LICENSES COMPANY, LLC" UNDER THE NAME OF "FIELD & STREAM LICENSES COMPANY, LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-FIFTH DAY OF AUGUST, A.D. 2006, AT 8:50 O'CLOCK A.M.



4190746 8100M

060794040

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 4998566

DATE: 08-25-06

TRADEMARK
REEL: 003608 FRAME: 0098

STATE of DELAWARE

Certificate of Merger
of
a Foreign Corporation
into
a Domestic Limited Liability Company

Pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Company Act:

First: The name of the limited liability company is Field & Stream Licenses Company, L.L.C., a Delaware limited liability company.

Second: The name of the foreign corporation being merged into the surviving limited liability company is Field & Stream Licenses Company, a Minnesota corporation.

Third: The Agreement and Plan of Merger has been approved and executed by each of the surviving limited liability company and the foreign corporation.

Fourth: The name of the surviving limited liability company is:

Field & Stream Licenses Company, L.L.C.

Fifth: The executed Agreement and Plan of Merger is on file at 1 Spyrook Road, Pound Ridge, New York 10576, the principal place of business of the surviving limited liability company.

Sixth: A copy of the Agreement and Plan of Merger will be furnished by the surviving limited liability company on request, without cost, to any member of the surviving limited liability company or any person holding an interest in any business entity which is to merge or consolidate.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK-SIGNATURE
PAGE FOLLOWS]

IN WITNESS WHEREOF, said surviving limited liability company has caused this certificate to be signed by an authorized person this 25th day of August, A.D., 2006.

FIELD & STREAM LICENSES
COMPANY, LLC

By: Field & Stream Holdings, LLC
Its Manager

By: 
Name: Larry H. Martin
Title: Chief Executive Officer

8140258 v1 - PEACELIC - 0201000000

40-634

DC M



ARTICLES OF MERGER

OF

FIELD & STREAM LICENSES COMPANY
(a Minnesota corporation)

WITH AND INTO

FIELD & STREAM LICENSES COMPANY, LLC
(a Delaware limited liability company)

Pursuant to Section 302A.651 of the Minnesota Statutes and Section 18-209 of the Delaware Limited Liability Company Act, the undersigned officer of Field & Stream Licenses Company, a Minnesota corporation (the "Company"), and the undersigned officer of Field & Stream Licenses Company, LLC, a Delaware limited liability company (the "Surviving Company"), do each hereby execute and file these Articles of Merger relating to the merger of the Company with and into the Surviving Company:

ARTICLE I

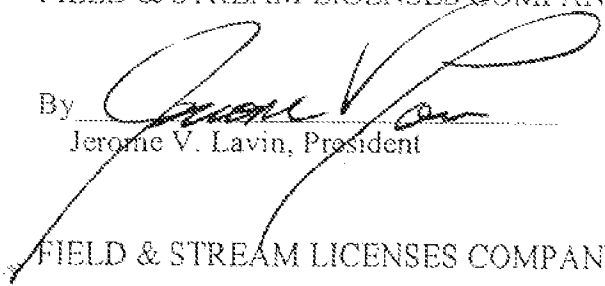
The Plan of Merger (the "Plan") is attached hereto as Exhibit A.

ARTICLE II

The Plan has been duly approved by the Company pursuant to Chapter 302A of the Minnesota Statutes and the Surviving Company pursuant to Section 18-209(b) of the Delaware Limited Liability Company Act.

Executed on August 25, 2006

FIELD & STREAM LICENSES COMPANY

By 
Jerome V. Lavin, President

FIELD & STREAM LICENSES COMPANY, LLC

By _____
Its _____

ARTICLES OF MERGER

OF

FIELD & STREAM LICENSES COMPANY
(a Minnesota corporation)

WITH AND INTO

FIELD & STREAM LICENSES COMPANY, LLC
(a Delaware limited liability company)

Pursuant to Section 302A.651 of the Minnesota Statutes and Section 18-209 of the Delaware Limited Liability Company Act, the undersigned officer of Field & Stream Licenses Company, a Minnesota corporation (the "Company"), and the undersigned officer of Field & Stream Licenses Company, LLC, a Delaware limited liability company (the "Surviving Company"), do each hereby execute and file these Articles of Merger relating to the merger of the Company with and into the Surviving Company:

ARTICLE I

The Plan of Merger (the "Plan") is attached hereto as Exhibit A.

ARTICLE II

The Plan has been duly approved by the Company pursuant to Chapter 302A of the Minnesota Statutes and the Surviving Company pursuant to Section 18-209(b) of the Delaware Limited Liability Company Act.

Executed on August 25, 2006

FIELD & STREAM LICENSES COMPANY

By _____
Jerome V. Lavin, President

FIELD & STREAM LICENSES COMPANY, LLC

By Levon Martin
Its Manager

3320472.2