TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
IPI ACQUISITION CORP.		02/28/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	INTERNATIONAL PLAYTHINGS, INC.	
Street Address:	75D LACKAWANNA AVENUE	
City:	PARSIPPANY	
State/Country:	NEW JERSEY	
Postal Code:	07054	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2923675	I PLAY

CORRESPONDENCE DATA

Fax Number: (908)654-7866

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 908-654-5000

Email: trademarkadmin@ldlkm.com

Correspondent Name: PAUL H. KOCHANSKI

Address Line 1: 600 SOUTH AVENUE WEST

Address Line 4: WESTFIELD, NEW JERSEY 07090

ATTORNEY DOCKET NUMBER:	IPTI 10.0-004
NAME OF SUBMITTER:	PAUL H. KOCHANSKI
Signature:	/PAUL H. KOCHANSKI/
Date:	08/24/2007

TRADEMARK REEL: 003608 FRAME: 0412

900085296

Total Attachments: 2

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TRADEMARK
REEL: 003608 FRAME: 0413

Delaware

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "IPI ACQUISITION CORP.", CHANGING ITS NAME FROM "IPI ACQUISITION CORP." TO "INTERNATIONAL PLAYTHINGS, INC.", FILED IN THIS OFFICE ON THE FIRST DAY OF MARCH, A.D. 2005, AT 9:40 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3726430 8100

050176297

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 3713836

DATE: 03-02-05

PAGE 2/3 * RCVD AT 3/2/2005 11:58:11 AM [Eastern Standard Time] * SVR:NYC-US-FAX-01/10 * DNIS:5738 * CSID:302 655 2480 * DURATION (mm-ss):01-40

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REEL: 003608 FRAME: 0414

State of Delaware Secretary of State Division of Corporations Delivered 10:28 PM 03/01/2005 FILED 09:40 PM 03/01/2005 SRV 050176297 - 3726430 FILE

CERTIFICATE OF AMENDMENT OF CERTIFICATE OF INCORPORATION OF IPI ACQUISITION CORP.

IPI Acquisition Corp., a Delaware corporation (the "Corporation"), hereby certifies:

FIRST: That Article 1 of the Corporation's Certificate of Incorporation be and it hereby is amended in its entirety to read as follows:

"I. Name. The name of the corporation is International Playthings, Inc."

SECOND: That the foregoing amendment was duly adopted and written consent has been given in accordance with the provisions of sections 228 and 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Amendment to be executed this 28th day of February, 2005.

Name: David J. Fremed
Title: Chief Financial Officer

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RECORDED: 08/24/2007

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REEL: 003608 FRAME: 0415