

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Crescent Heights, Inc.		08/22/2007	CORPORATION: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Crescent Heights IP, LLC		
<b>Street Address:</b>	2200 Biscayne Blvd.		
<b>City:</b>	Miami		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33137		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2499296	CRESCENT HEIGHTS	
Registration Number:	2909633	CRESCENT HEIGHTS	
Registration Number:	2803519	CRESCENT HEIGHTS.COM	
Registration Number:	2836170		
Registration Number:	2946886	THE PREMIER CONDOMINIUM COMPANY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(305)961-5812		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	3055790812		
<b>Email:</b>	ipmiami@gtlaw.com		
<b>Correspondent Name:</b>	Greenberg Traurig-Manuel Valcarcel, Esq.		
<b>Address Line 1:</b>	1221 Brickell Avenue		
<b>Address Line 2:</b>	Miami		
<b>Address Line 4:</b>	FL, FLORIDA 33131		
<b>ATTORNEY DOCKET NUMBER:</b>	051465.011500		

CH \$140.00 2499296

NAME OF SUBMITTER:	Manuel Valcarcel
Signature:	/manuel valcarcel/
Date:	08/24/2007
Total Attachments: 4 source=crescentheightsassign#page1.tif source=crescentheightsassign#page2.tif source=crescentheightsassign#page3.tif source=crescentheightsassign#page4.tif	

**EXHIBIT A**

**TRADEMARK ASSIGNMENT**

**THIS TRADEMARK ASSIGNMENT** (this "Assignment") is executed and delivered as of this 22<sup>nd</sup> day of August, 2007 ("Effective Date") by Crescent Heights, Inc., a Florida corporation ("Assignor"), to and in favor of Crescent Heights IP, LLC, a Delaware limited liability company ("Assignee").

**WHEREAS**, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, all of the Assignor's rights, title and interest in and to all of the service marks (including, but not limited to, the United States registrations, applications, common law rights and other rights set forth on Schedule A attached hereto, in each case, together with the goodwill of the business associated therewith) (collectively, the "Marks").


**NOW, THEREFORE**, for Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee its entire right, title and interest in and to the Marks, for the United States and for all foreign countries, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, at least as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby requests the Commissioner for Trademarks, and the corresponding entity or agency in each applicable foreign country, to record Assignee as the Assignee and owner of the Marks.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized representative as of the Effective Date.

**ASSIGNOR:**

CRESCENT HEIGHTS, INC., a Florida corporation

By:   
Name: Sharon Christenbury  
Title: Vice President

ACKNOWLEDGEMENT

STATE OF FLORIDA            )  
  )     SS:  
COUNTY OF MIAMI-DADE    )

The foregoing Assignment was acknowledged before me this 27<sup>th</sup> day August, 2007 by Sharon Christenbury, the Vice President of Crescent Heights, Inc., a Florida corporation. She is personally known to me.

Notary: *Bonnie H. Hudson*  
Print Name: Bonnie H. Hudson

[NOTARIAL SEAL]  
Notary Public,  
My commission expires:



Bonnie H. Hudson  
Commission #DD307317  
Expires: Apr 16, 2008  
Bonded Thru  
Atlantic Bonding Co., Inc.

**SCHEDULE A**

**MARKS**

**A. FEDERAL REGISTRATIONS & APPLICATIONS**

<b><u>MARK</u></b>	<b><u>APPLIC. SERIAL NO./REG.NO.</u></b>	<b><u>GOODS/SERVICES</u></b>
CRESCENT HEIGHTS	2,499,296	Real estate brokerage, development and leasing (Class 36)
CRESCENT HEIGHTS & DESIGN	2,909,633	Real estate development services (Class 37)
CRESCENTHEIGHTS.COM	2,803,519	Providing real estate information to others via a website on the global computer information network (Class 36)
CRESCENT HEIGHTS LOGO	2,836,170	Real estate development services (Class 37)
THE PREMIER CONDOMINIUM COMPANY	2,946,886	Real estate development services (Class 36)

**B. STATE REGISTRATIONS**

<b><u>MARK</u></b>	<b><u>APPLIC. SERIAL NO./REG.NO.</u></b>	<b><u>GOODS/SERVICES</u></b>
CRESCENT HEIGHTS	California Reg. No. 049913	Sale, management, leasing and brokerage of real estate
CRESCENT HEIGHTS	California Reg. No. 049914	Development of real estate
VINE	California Reg. No. 051914	Food and drink for others
VINE	Florida Reg. No. T99000000938	Providing food and drink for others; restaurant, bar, catering, market
CRESCENT HEIGHTS	Georgia Reg. No. S17100	Management, leasing, and brokerage of real estate; origination and brokerage of mortgages
SUNSET HEIGHTS	Hawaii Reg. No. 4006050	Real estate development and housing community
PAKELE	Hawaii Reg. No. 4042521	Restaurant operation
MOANA LANAI	Hawaii Reg. No.	Restaurant Operation

KO'OLUA	4042523 Hawaii Reg. No. 4043422	Restaurant services, take out, delivery and catering services
PAKELE	Hawaii Reg. No. 4043423	Clothing, hats, visors, shirts, aprons and accessories
PAKELE	Hawaii Reg. No. 4043425	Restaurant services, take out, delivery and catering services
KO'OLUA	Hawaii Reg. No. 4043435	Clothing, hats, visors and shirts
MOANA LANAI	Hawaii Reg. No. 4043603	Clothing, hats, visors, shirts, aprons and accessories
MOANA LANAI	Hawaii Reg. No. 4043604	Restaurant services, take out, delivery and catering services
ALA MOANA HOTEL	Hawaii Reg. No. 4044958	Clothing, hats, visors, shirts, aprons and accessories
ALA MOANA HOTEL CONDOMINIUM	Hawaii Reg. No. 4044960	Hotel condominium and hotel operation
ALA MOANA VACATION RESORT	Hawaii Reg. No. 4046554	Real estate development and hotel condominium and hotel operation
REGENTS PARK	Illinois Reg. No. 095285	Maintaining and operation of a residential complex
RAFFAELLO	Illinois Reg. No. 096238	Maintaining and operating a condominium hotel
CRESCENT HEIGHTS	New York Reg. No. S16125	Development, sale, management, leasing and brokerage of real estate
VINE	New York Reg. No. S16694	Providing food and drink to others

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