

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SMARTDISK CORPORATION		07/05/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Mitsubishi Kagaku Media Co., Ltd.
Street Address:	31-19, Shiba 5-chome
City:	Minato-ku, Tokyo
State/Country:	JAPAN
Entity Type:	CORPORATION: JAPAN

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	3115059	CAMERAMATE
Registration Number:	3020388	FLASHTRAX
Registration Number:	3130869	VIDEOSAFE
Registration Number:	3024724	FONEMATE
Registration Number:	2881483	SMARTDISK
Registration Number:	2871585	FLASHTRAX
Registration Number:	2817935	SMARTDISK FIRELITE
Registration Number:	2754951	SMARTDISK
Registration Number:	2427874	FLASHPATH
Registration Number:	2578939	FLASH PATH
Registration Number:	2224709	SMARTY

CORRESPONDENCE DATA

Fax Number: (212)837-6269  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 2128376550

OP \$290.00 3115059

Email: kuhn@hugheshubbard.com  
Correspondent Name: Perla M. Kuhn  
Address Line 1: Hughes Hubbard & Reed LLP  
Address Line 2: One Battery Park Plaza  
Address Line 4: NEW YORK, NEW YORK 10004-1482

ATTORNEY DOCKET NUMBER: 74011.2800 PMK/ESP

**DOMESTIC REPRESENTATIVE**

Name: Perla M. Kuhn  
Address Line 1: Hughes Hubbard & Reed LLP  
Address Line 2: One Battery Park Plaza  
Address Line 4: New York, NEW YORK 10004-1482

NAME OF SUBMITTER: Perla M. Kuhn

Signature: /Perla M. Kuhn/

Date: 08/25/2007

**Total Attachments: 12**

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, SmartDisk Corporation, a corporation of Delaware, with a principal place of business at 12780 Westlinks Drive, Fort Meyers, Florida 33913-8019 United States, has adopted, used and is using the marks that are the subject of registrations in the United States Patent and Trademark Office as follows (the "Marks"):

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>DATED</u>
CAMERAMATE	3115059	July 11, 2006
FLASHTRAX	3020388	November 29, 2005
VideoSafe	3130869	August 15, 2006
FONEMATE	3024724	December 6, 2005
SMARTDISK AND DESIGN	2881483	September 7, 2004
FLASHTRAX	2871585	August 10, 2004
SMARTDISK FIRELITE	2817935	February 24, 2004
SMARTDISK AND DESIGN	2754951	August 26, 2003
FLASHPATH	2427874	February 13, 2001
FLASH PATH	2578939	June 11, 2002
SMARTY	2224709	February 16, 1999

AND, WHEREAS, Mitsubishi Kagaku Media Co., Ltd., a corporation of Japan, with a principal place of business at 31-19, Shiba 5-chome, Minato-ku, Tokyo, Japan, is desirous of acquiring the entire right, title and interest in and to the Marks, applications and registrations and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Marks, and past common law causes of action;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said SmartDisk Corporation, hereby sells, assigns and transfers unto Mitsubishi Kagaku Media Co., Ltd., its successors and assigns, the entire right, title and interest in and to the Marks, applications and registrations and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Marks and past common law causes of action.

SmartDisk Corporation

Dated: July 5, 2007

By: M Battaglia

Name: MICHAEL BATTAGLIA

Title: PRES. & CEO

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**In the Matter of Trademark Application:**

Registrant : Mitsubishi Kagaku Media Co., Ltd.  
Trademark : CAMERAMATE  
Registration No. : 3,115,059  
Dated : July 11, 2006

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

**REVOCATION OF POWER OF ATTORNEY  
AND APPOINTMENT OF  
NEW ATTORNEYS AND DOMESTIC REPRESENTATIVE**

The undersigned Registrant hereby revokes all previous Powers of Attorney and Appointments of Domestic Representatives made in the above-identified registration, and hereby appoints PERLA M. KUHN, JULIUS RABINOWITZ, KRISTIN B. WHITING, NATASHA N. REED and RUSSELL W. JACOBS of the law offices of HUGHES HUBBARD & REED LLP, One Battery Park Plaza, New York, NY 10004-1482, as its attorneys herein, with full power of substitution, to transact all business in the Patent and Trademark Office in connection with this registration. The address for service should be directed to Registrant's new attorneys at the address given above.

HUGHES HUBBARD & REED LLP, whose postal address is One Battery Park Plaza, New York, New York 10004-1482, United States of America, is hereby designated Registrant's representative upon whom notices of process in proceedings affecting the mark be served.

Mitsubishi Kagaku Media Co., Ltd.

By: 

Name: Shigenori Otsuka

Title: President

Dated: August 8, 2007

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**In the Matter of Trademark Application:**

Registrant : Mitsubishi Kagaku Media Co., Ltd.  
Trademark : FLASHTRAX  
Registration No. : 3,020,388  
Dated : November 29, 2005

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

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Mitsubishi Kagaku Media Co., Ltd.

By: 

Name: Shigenori Otsuka

Title: President

Dated: August 8, 2007

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**In the Matter of Trademark Application:**

Registrant : Mitsubishi Kagaku Media Co., Ltd.  
Trademark : VideoSafe  
Registration No. : 3,130,869  
Dated : August 15, 2006

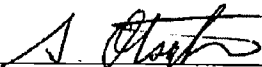
Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

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Mitsubishi Kagaku Media Co., Ltd.

By: 

Name: Shigenori Otsuka

Title: President

Dated: August 8, 2007

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In the Matter of Trademark Application:

Registrant : Mitsubishi Kagaku Media Co., Ltd.  
Trademark : FONEMATE  
Registration No. : 3,024,724  
Dated : December 6, 2005

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

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Mitsubishi Kagaku Media Co., Ltd.

By: 

Name: Shigenori Otsuka

Title: President

Dated: August 8, 2007

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**In the Matter of Trademark Application:**

Registrant : Mitsubishi Kagaku Media Co., Ltd.  
Trademark : SMARTDISK AND DESIGN  
Registration No. : 2,881,483  
Dated : September 7, 2004

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

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Mitsubishi Kagaku Media Co., Ltd.

By: \_\_\_\_\_



Name: Shigenori Otsuka

Title: President

Dated: August 8, 2007



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**In the Matter of Trademark Application:**

Registrant : Mitsubishi Kagaku Media Co., Ltd.  
Trademark : FLASHTRAX  
Registration No. : 2,871,585  
Dated : August 10, 2004

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

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HUGHES HUBBARD & REED LLP, whose postal address is One Battery Park Plaza, New York, New York 10004-1482, United States of America, is hereby designated Registrant's representative upon whom notices of process in proceedings affecting the mark be served.

Mitsubishi Kagaku Media Co., Ltd.

By: 

Name: Shigenori Otsuka

Title: President

Dated: August 8, 2007

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**In the Matter of Trademark Application:**

Registrant : Mitsubishi Kagaku Media Co., Ltd.  
Trademark : SMARTDISK FIRELITE  
Registration No. : 2,817,935  
Dated : February 24, 2004

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

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Mitsubishi Kagaku Media Co., Ltd.

By: 

Name: Shigenori Otsuka

Title: President

Dated: August 8, 2007

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**In the Matter of Trademark Application:**

Registrant : Mitsubishi Kagaku Media Co., Ltd.  
Trademark : SMARTDISK AND DESIGN  
Registration No. : 2,754,951  
Dated : August 26, 2003

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

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Mitsubishi Kagaku Media Co., Ltd.

By:  \_\_\_\_\_

Name: Shigenori Otsuka

Title: President

Dated: August 8, 2007

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**In the Matter of Trademark Application:**

Registrant : Mitsubishi Kagaku Media Co., Ltd.  
Trademark : FLASHPATH  
Registration No. : 2,427,874  
Dated : February 13, 2001

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

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Mitsubishi Kagaku Media Co., Ltd.

By:  \_\_\_\_\_

Name: Shigenori Otsuka

Title: President

Dated: August 8, 2007

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**In the Matter of Trademark Application:**

Registrant : Mitsubishi Kagaku Media Co., Ltd.  
Trademark : FLASH PATH  
Registration No. : 2,578,939  
Dated : June 11, 2002


Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

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Mitsubishi Kagaku Media Co., Ltd.

By:  \_\_\_\_\_

Name: Shigenori Otsuka

Title: President

Dated: August 8, 2007

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**In the Matter of Trademark Application:**

Registrant : Mitsubishi Kagaku Media Co., Ltd.  
Trademark : SMARTY  
Registration No. : 2,224,709  
Dated : February 16, 1999

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

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Mitsubishi Kagaku Media Co., Ltd.

By: 

Name: Shigenori Otsuka

Title: President

Dated: August 8, 2007