

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Western Recreational Vehicles, Inc.		08/09/2007	CORPORATION: WASHINGTON
RECEIVING PARTY DATA			
Name:	Western Recreational Vehicles, Inc.		
Street Address:	142 West 57th Street, 17th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2482270	ALPINE	
CORRESPONDENCE DATA			
Fax Number:	(509)453-4704		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	509-453-1319		
Email:	pto@strattonballew.com		
Correspondent Name:	Michelle Bos		
Address Line 1:	PO Box 428		
Address Line 2:	Stratton Ballew PLLC		
Address Line 4:	Yakima, WASHINGTON 98907		
ATTORNEY DOCKET NUMBER:	WE1.T08		
NAME OF SUBMITTER:	Michelle Bos		
Signature:	/michelle bos/		

CH \$40.00 2482270

Date:

08/27/2007

Total Attachments: 2

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ASSIGNMENT OF REGISTERED TRADEMARK

This Assignment is between:

Western Recreational Vehicles, Inc. (the "Assignor")
A corporation of the state of Washington
3401 West Washington Avenue
Yakima, Washington 98909

and

Western Recreational Vehicles, Inc. (the "Assignee")
A corporation of the state of Delaware
142 West 57th Street, 17th Floor
New York, New York 10019

(a) Assignor is the owner of a certain trademark and the goodwill appurtenant thereto; and

(b) Assignee desires to acquire from Assignor all of Assignor's interest and goodwill in the registrations for the trademark subject to this Assignment.

NOW, THEREFORE the parties agree:

1. In consideration of \$1.00 and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in the United States in and to the following trademark and the registration for said trademark before the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
ALPINE	2,482,270	August 28, 2001

2. Assignor hereby represents and warrants it that holds clear title to the assigned trademark and warrants that the trademark is in use in commerce regulated by the Congress, or that the Assignor has a bona fide intent to use the mark in commerce regulated by Congress, and that Assignor has the right to make the assignment of the trademark and registration free of the claims of any other person.

3. This assignment conveys to Assignee all of the goodwill of the business of Assignor symbolized by the trademark, its use, and any pending or issued registrations relating thereto.

4. This assignment conveys to Assignee the right to sue for any and all past infringements of the assigned trademark, and to obtain all monetary, injunctive, and other remedies available at law or in equity.

WESTERN RECREATIONAL VEHICLES, INC.

By: Richard Fish
Richard Fish, Chief Executive Officer

Date: Aug 9, 07

STATE OF WASHINGTON)
) ss.
County of Yakima)

On this 9 day of August, 2007 personally appeared before me Richard Fish personally known to me to be the Chief Executive Officer of Western Recreational Vehicles, Inc. the Assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of Western Recreational Vehicles, Inc., pursuant to authority duly received, as the free act and deed of the company.

Angela R Deaton
NOTARY PUBLIC in and for the State of Washington

Residing at Sunnyside

My Commission Expires 8-17-08

