

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ron Chereskin Studios, Inc.		08/21/2007	CORPORATION: NEW YORK

RECEIVING PARTY DATA	
Name:	RC Capital LLC
Street Address:	1370 Broadway
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	78771399	ARTFULLIVING BY RON CHERSKIN
Serial Number:	77215438	STUDIO CHERESKIN
Serial Number:	78771358	WORKS BY RON CHERESKIN
Registration Number:	2361325	CHERESKIN
Registration Number:	2562391	CHERESKIN EXTERIOR
Registration Number:	2098372	CHERESKIN
Registration Number:	2074271	CHERESKIN
Registration Number:	1167426	RON CHERESKIN

CORRESPONDENCE DATA	
Fax Number:	(212)684-3999
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	212-684-3900
Email:	efiling@grr.com
Correspondent Name:	George Gottlieb
Address Line 1:	270 Madison Avenue

OP \$215.00 78771399

Address Line 2: 8th Floor
Address Line 4: New York, NEW YORK 10016-0601

ATTORNEY DOCKET NUMBER:	5499/1
NAME OF SUBMITTER:	George Gottlieb
Signature:	/George Gottlieb/
Date:	08/27/2007

Total Attachments: 6
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TRADEMARK ASSIGNMENT

WHEREAS Ron Chereskin Studios, Inc., a New York Corporation located and doing business at 425 Fifth Avenue, New York, New York, 10016 (hereinafter referred to as "the ASSIGNOR") has adopted, used, is using or has a bona fide intention to use the trademarks that are the subject of the registrations and applications set forth in the Schedules attached herewith as Exhibits "A" and "B". (hereinafter referred to as the "Marks")

AND, WHEREAS, RC Capital LLC, a New York Limited Liability Company located and doing business at 1370 Broadway, New York, NY, 10018 (hereinafter referred to as "the ASSIGNEE") is desirous of acquiring the entire right, title and interest in and to the Marks, and any registrations and renewals that may be granted thereon, together with the goodwill of the business symbolized by the Marks, and all rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present or future infringements of said Marks or injury to said goodwill, together with the right to sue or recover the same; and

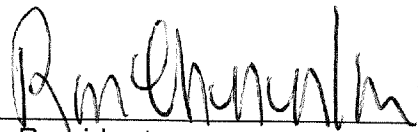
WHEREAS, ASSIGNEE is a successor to the business of the ASSIGNOR, or portion thereof to which the Marks pertain, and that business is ongoing and existing; and

WHEREAS, at ASSIGNEE'S expense, ASSIGNOR agrees to cooperate with ASSIGNEE and agrees to execute, acknowledge, and deliver any further assignments, conveyances, and documents and instruments of transfer reasonably requested by ASSIGNEE and agrees to take any other action necessary and as may reasonably be requested by ASSIGNEE for the purpose of assigning, transferring, granting, conveying, and confirming to ASSIGNEE assignment of rights in connection with the Marks identified in Schedule "B", attached herewith.

NOW THEREFORE, for good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the full receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey unto ASSIGNEE its rights, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the right to sue and recover for past infringement thereof.

IN WITNESS WHEREOF, Ron Chereskin has caused this Assignment to be duly executed as of the 21 day of August, 2007.

RON CHERESKIN STUDIOS, INC.

By: 
Title: President

NOTARIAL CERTIFICATE

STATE OF NEW YORK)
) ss:
COUNTY OF NEW YORK)

On this 21 day of August 2007, before me personally came Ron Chereskin to me known, to be the President described in and who executed the foregoing Trademark Assignment, and the Assignor duly acknowledged to me to execution of the same.



Notary Public

SAUL A MISHAAN
Notary Public, State of New York
No. 02M14790702
Qualified in Kings County
Commission Expires August 16, 2008

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SCHEDULE A

RON CHERESKIN – U.S. TM APPLICATIONS AND REGISTRATIONS

MARK	SER. NO./REG. NO.	CLASS
ARTFULLIVING BY RON CHERSKIN	78/771,399	025
CHE(R)ESKIN	2,361,325	025
CHE(R)ESKIN EXTERIOR	2,562,391	025
CHERESKIN	2,098,372	025
CHERESKIN	2,074,271	025
RON CHERESKIN	1,167,426	025
STUDIO CHERESKIN	77/215,438	018,025
WORKS BY RON CHERESKIN	78/771,358	025

SCHEDULE B

RON CHERESKIN – FOREIGN TM APPLICATIONS AND REGISTRATIONS

MARK	COUNTRY	SER. NO./REG. NO.	CLASS
RON CHERESKIN	AUSTRALIA	A381389	025
RON CHERESKIN	BRAZIL	819010405	025
CHERESKIN & DESIGN	CANADA	TMA 567707	N/A
CHERESKIN SPORT & DESIGN	CANADA	TMA 552820	N/A
RON CHERESKIN	CANADA	TMA 487836	N/A
CHERESKIN & DESIGN	CHINA	1381184	025
RON CHERESKIN	CHINA	214790	025
RON CHERESKIN	COLUMBIA	181547	025
RON CHERESKIN	DOMINICAN REPUBLIC	86656	44L
RON CHERESKIN	EUROPEAN UNION (CTM)	000000795	025
RON CHERESKIN SIGNATURE	HONG KONG	893/84	025
RON CHERESKIN	INDIA	685068	025
RON CHERESKIN	INDONESIA	D00.2005.015933	025
RON CHERESKIN	JAPAN	4069963	025
RON CHERESKIN	MACEDONIA	06774	025
CHERESKIN & DESIGN	MEXICO	665440	025
RON CHERESKIN	MEXICO	327612	039
RON CHERESKIN	SOUTH KOREA	102844	025

MARK	COUNTRY	SER. NO./REG. NO.	CLASS
RON CHERESKIN	SRI LANKA	83208	025
RON CHERESKIN	TAIWAN	248592	44L
RON CHERESKIN	THAILAND	TM50336	025
RON CHERESKIN	TURKEY	167008	025
RON CHERESKIN	UNITED KINGDOM	B1182150	025
RON CHERESKIN (SIGNATURE)	VENEZUELA	2706-96	025

Sajbuchi/Barbara Lowenthal/Ron Chereskin Studios, Inc/US & Foreign Applications - Table 08 17 07.doc