

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	50% assignment of interest in AHA's right, title and interest		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
American Heart Association		08/24/2007	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	United States Department of Health and Human Services		
<b>Street Address:</b>	31 Center Drive, MSC 2111		
<b>Internal Address:</b>	Room 2B-50, NIH Building 31		
<b>City:</b>	Bethesda		
<b>State/Country:</b>	MARYLAND		
<b>Postal Code:</b>	20892		
<b>Entity Type:</b>	FEDERAL AGENCY: UNITED STATES		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	76588006	NATIONAL WEAR RED DAY	
<b>Serial Number:</b>	76637820	WEAR RED DAY	
<b>Serial Number:</b>	76637898	NATIONAL WEAR RED DAY FOR WOMEN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(703)413-2220		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(703) 413-3000		
<b>Email:</b>	tmdocket@oblon.com		
<b>Correspondent Name:</b>	Kathleen Cooney-Porter		
<b>Address Line 1:</b>	1940 Duke Street		
<b>Address Line 4:</b>	Alexandria, VIRGINIA 22314		
<b>ATTORNEY DOCKET NUMBER:</b>	278905US		
<b>NAME OF SUBMITTER:</b>	Kathleen Cooney-Porter		

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Signature:

/Kathleen Cooney-Porter/

Date:

08/27/2007

Total Attachments: 2

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**ASSIGNMENT**

THIS ASSIGNMENT is made and entered into by and between the United States Department of Health & Human Services (“DHHS”), a Federal Agency organized under the laws of the United States, having an address of 31 Center Drive, MSC 2111, Room 2B-50, NIH Bldg. 31, Bethesda, Maryland 20892-2111, and American Heart Association, Inc. (“AHA”), a New York corporation having an address of 7272 Greenville Avenue, Dallas, Texas 75231-4596.

WHEREAS, AHA claims ownership of the following marks, and the federal (*i.e.*, United States) applications therefor:

Mark	Ser. No./Filing Date	Goods/Services
NATIONAL WEAR RED DAY	Appln. Ser. No. 76/588,006 April 22, 2004	(Int'l Class: 25) T-shirts and hats (Int'l Class: 35) Promoting public awareness of the risks of cardiovascular disease and its prevention in women (Int'l Class: 44) Organizing, conducting and sponsoring an annual day-long event to provide and disseminate information in the field of women's cardiovascular disease and health
WEAR RED DAY	Appln. Ser. No. 76/637,820 May 3, 2005	(Int'l Class: 16) Bookmarks and posters (Int'l Class: 35) Promoting public awareness of cardiovascular disease in women by organizing and conducting a yearly all day event (Int'l Class: 44) Providing health information about cardiovascular disease in women
NATIONAL WEAR RED DAY FOR WOMEN	Appln. Ser. No. 76/637,898 May 3, 2005	(Int'l Class: 16) Bookmarks and posters (Int'l Class: 35) Promoting public awareness of cardiovascular disease in women by organizing and conducting a yearly all day event (Int'l Class: 44) Providing health information about cardiovascular disease in women

(the “WEAR RED DAY Marks”) and;

WHEREAS, DHHS, intending to succeed to and be considered as a successor to a 50% interest in that portion of AHA’s existing and ongoing business to which the marks pertain, wishes to acquire and AHA wishes to transfer a 50% interest in AHA’s right, title and interest with respect to the WEAR RED DAY marks, including a co-equal right to sue third parties for all past, present and future infringement;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, AHA does hereby

sell, assign and transfer unto DHHS a 50% interest in AHA's right, title and interest with respect to the aforesaid WEAR RED DAY Marks, including any and all United States applications therefor and any resulting registrations issuing therefrom, and any and all applicable common law rights therein, together with 50% of that portion of the business of AHA to which the WEAR RED DAY Marks pertain, and the goodwill connected with and symbolized by each of and/or all of the WEAR RED DAY Marks, including a co-equal right to sue third parties for all past, present and future infringement thereof; further authorizing and requesting the officials of the U.S. Patent and Trademark Office to issue any and all registrations resulting from the aforesaid applications for registration or any renewals thereof, when granted, to AHA and DHHS as co-owners of the entire right, title and interest in and to the same.

WHEREFORE, the parties have caused this Assignment to be duly executed and become effective on the last date of execution indicated below (the "Effective Date"):

UNITED STATES DEPARTMENT OF  
HEALTH & HUMAN SERVICES

AMERICAN HEART  
ASSOCIATION, INC.

Elizabeth G. Nabel  
Signature

M. Cass Wheeler  
Signature

Elizabeth G. Nabel M.D.  
Name

M. Cass Wheeler  
Name

Director, NHLBI  
Title

Chief Executive Officer  
Title

8-24, 2007  
Date

8-20, 2007  
Date