

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lebmar-Friedman, Inc.		08/17/2007	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Clear Channel Broadcasting, Inc.		
Street Address:	200 East Basse Road		
City:	San Antonio		
State/Country:	TEXAS		
Postal Code:	78209		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2048949	EAR AWARDS	
CORRESPONDENCE DATA			
Fax Number:	(210)226-8395		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	210-554-5353		
Email:	ipdocket@coxsmith.com		
Correspondent Name:	Matthew M. Jennings		
Address Line 1:	112 East Pecan Street, Suite 1800		
Address Line 2:	Cox Smith Matthews Incorporated		
Address Line 4:	San Antonio, TEXAS 78205		
ATTORNEY DOCKET NUMBER:	22187.5092		
NAME OF SUBMITTER:	Matthew M. Jennings		
Signature:	/mmjennings58538/		
Date:	08/27/2007		

OP \$40.00 2048949

Total Attachments: 2
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ASSIGNMENT

WHEREAS, Lebhar-Friedman, Inc., a New York corporation having its principle place of business at 425 Park Avenue, New York, New York 10022 ("ASSIGNOR"), has adopted, used, and has been using the mark EAR AWARDS of U.S. Registration No. 2,048,949 for education and entertainment services (the "Mark"); and

WHEREAS, CLEAR CHANNEL BROADCASTING, INC., a Nevada corporation ("ASSIGNEE"), having its principal place of business at 200 East Basse Road, San Antonio, Texas 78209, desires to acquire all right, title and interest in and to said Mark, any and all registrations and applications for registration thereof, including U.S. Registration No. 2,048,949, and the goodwill of the business symbolized by the Mark;

NOW, THEREFORE, for Ten Dollars (\$10.00) and other good and valuable consideration, as set forth in the Trademark Purchase Agreement and Trademark License entered into by the parties simultaneously herewith, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey to ASSIGNEE all of its right, title, and interest in and to said Mark, all registrations and applications for registration thereof, all rights derived from or associated with use of the Mark by ASSIGNOR together with the goodwill of the business symbolized by said Mark, and the right to recover for past infringement of said Mark. ASSIGNOR represents and warrants that it has not previously assigned, licensed, or conveyed any interest in said Mark or the other rights referenced herein, and ASSIGNOR agrees to execute any further lawful documents needed to give full force and effect to this instrument.

Executed this 17th day of ^{AUGUST} ~~July~~, 2007.

LEBHAR-FRIEDMAN, INC.,
a New York corporation

By: *Daniel J. Mills*

Name: DANIEL J. MILLS

Title: EXECUTIVE VICE PRESIDENT / CFO

Date: 8/17/07

STATE OF New York
COUNTY OF New York

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Before me, a notary public in and for the state and county aforesaid, on this day personally appeared Daniel J. Mills, known to me to be the person whose name is subscribed to the foregoing instrument, who acknowledged to me that he executed the same for the purposes and consideration therein expressed.

Given under my hand and seal of office this 17th day of ~~July~~ August, 2007.

HELEN DAMALAS
Notary Public, State of New York
No. 01DA6056172
Qualified in Queens County
Commission Expires March 19, 2007
2010

Helen Damalas
Printed Name: Helen Damalas
Notary Public in and for the State of: New York
My Commission Expires: March 19, 2010