TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	07/20/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mr. Malasada, Inc.		07/20/2007	CORPORATION: HAWAII

RECEIVING PARTY DATA

Name:	Leonard's Bakery, Limited	
Street Address:	933 Kapahulu Avenue	
City:	Honolulu	
State/Country:	HAWAII	
Postal Code:	96816	
Entity Type:	CORPORATION: HAWAII	

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	2603178	MALASADA PUFFS
Registration Number:	2556621	
Registration Number:	2435716	
Registration Number:	2435887	
Registration Number:	2435886	
Registration Number:	2352765	LEONARD JR.'S
Registration Number:	2385264	GOT MALASADAS?
Registration Number:	2376053	MR. MALASADA
Registration Number:	2687020	PAO DOCE PUPS
Registration Number:	2377375	
Registration Number:	2951913	MALASADA PUFFS
Registration Number:	2485854	MALASADA BABIES
Registration Number:	2948193	LEONARD'S HAWAII

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REEL: 003609 FRAME: 0417

PAO DOCE PUPS 2686908 Registration Number: **CORRESPONDENCE DATA** Fax Number: (808)523-8899 Correspondence will be sent via US Mail when the fax attempt is unsuccessful. Phone: 8085238894 Email: seth.reiss@lex-ip.com Correspondent Name: Seth M. Reiss Address Line 1: 1003 Bishop Street Address Line 2: 2300 Pauahi Tower Address Line 4: Honolulu, HAWAII 96813 976-ASN ATTORNEY DOCKET NUMBER: NAME OF SUBMITTER: Seth M. Reiss Signature: /seth m. reiss/

08/27/2007

Total Attachments: 1

Date:

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TRADEMARK REEL: 003609 FRAME: 0418



Department of Commerce and Consumer Affairs

CERTIFICATE OF MERGER

I, LAWRENCE M. REIFURTH, Director of Commerce and Consumer Affairs of the State of Hawaii, do hereby certify that MR. MALASADA, INC., a Hawaii profit corporation has been merged with and into LEONARD'S BAKERY, LIMITED, a Hawaii profit corporation; that the name of the surviving corporation is LEONARD'S BAKERY, LIMITED; that the Articles of Merger in conformity with Chapter 414, Hawaii Revised Statutes, was filed in the Department of Commerce and Consumer Affairs on July 20, 2007, and that the merger became effective on July 20, 2007, at 10:49 a.m.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Department of Commerce and Consumer Affairs, at Honolulu, State of Hawaii, this 27th day of July, 2007.

Jamma M Rejute

Director of Commerce and Consumer

Director of Commerce and Consumer Affairs



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RECORDED: 08/27/2007 REEL: 003609 FRAME: 0419