840,00 210719

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	01/01/2003

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SSJ Management, Inc.		04/21/2004	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	MJJ Management, Inc.	
Street Address:	2020 Union Street	
City:	San Francisco	
State/Country:	CALIFORNIA	
Postal Code:	94123	
Entity Type:	CORPORATION: CALIFORNIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2107199	G3

CORRESPONDENCE DATA

Fax Number: (415)392-9259

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 415-986-2400

Email: elizabeth.rest@idellseitel.com

Correspondent Name: Elizabeth J. Rest

Address Line 1: 465 California Street, Suite 300

Address Line 2: Idell & Seitel LLP

Address Line 4: San Francisco, CALIFORNIA 94104

ATTORNEY DOCKET NUMBER:	325-BRIGDEN
NAME OF SUBMITTER:	Elizabeth J. Rest
Signature:	/elizabeth j. rest/
	TRADEMARK

900085465 REEL: 003609 FRAME: 0424

Date:	08/27/2007	
Fotal Attachments: 1 source=2004Executed_TM_Assignment_G3#page1.tif		

TRADEMARK REEL: 003609 FRAME: 0425

TRADEMARK ASSIGNMENT OF REGISTRATION NO. 2107199

WHEREAS, SSJ Management, Inc., a California Corporation ("Assignor") with a mailing address of 1609 Silver Dell Road, Lafayette, CA 94549, is the owner of the mark G3, Registration Number 2107199, issued on October 21, 1997 to Bill Graham Presents by the United States Patent and Trademark Office and transferred to SSJ by Bill Graham Presents on May 19, 2002 (the "Mark"); and

WHEREAS, MJJ Management, Inc, a California Corporation ("Assignce"), with a mailing address of 2020 Union Street, California 94123, , is desirous of formally acquiring said mark and the registration thereof;

Now, therefore, for good and valuable consideration, receipt thereof is hereby acknowledged, Assignor does hereby formally assign unto Assignee all right, title and interest in and to the Mark, together with the goodwill of that portion of Assignor's business symbolized by the mark and the above identified registration thereof.

For such good and valuable consideration, Assignor hereby further seils, assigns and transfers to Assignee all rights and interests in, to and arising from any infringement of the Mark, including without limitation, all claims for damages and profits for any infringements which occurred prior to the date of the this assignment, including the rights to sue for any infringements in its own name and stead and for its own benefit

Assignor agrees to execute and deliver, at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all of Assignor's rights, title and interest in and to the Mark in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of the Assignor.

SSJ MANAGEMENT, INC ("ASSIGNOR")

I Accept this assignment;

MJJ MANAGEMENT, INC. ("ASSIGNEE")

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Dated 4/12/04.

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