

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Reed Elsevier U.S. Holdings Inc.		08/27/2007	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Elsevier BV		
<b>Street Address:</b>	Radarweg 29		
<b>City:</b>	Amsterdam		
<b>State/Country:</b>	NETHERLANDS		
<b>Postal Code:</b>	1043 NX		
<b>Entity Type:</b>	CORPORATION: NETHERLANDS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	0749444	ELSEVIER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(302)884-8300		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	renee.simonton@reipmsi.com		
<b>Correspondent Name:</b>	Reed Elsevier Intellectual Property		
<b>Address Line 1:</b>	1105 North Market Street, Suite 501		
<b>Address Line 4:</b>	Wilmington, DELAWARE 19801		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Reed Elsevier Intellectual Property		
<b>Address Line 1:</b>	1105 North Market Street, Suite 501		
<b>Address Line 4:</b>	Wilmington, DELAWARE 19801		
<b>NAME OF SUBMITTER:</b>	RENEE SIMONTON		
<b>Signature:</b>	/renee simonton/		

CH \$40.00 0749444

Date:

08/28/2007

Total Attachments: 1

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TRADEMARK ASSIGNMENT

Reed Elsevier U.S. Holdings Inc. ("Assignor") is a corporation organized under the laws of Delaware, and has a business address of 1105 North Market Street, Wilmington, Delaware 19801. Assignor is the owner of the mark ELSEVIER in the United States and owns United States Registration No. 749,444, issued May 14, 1963, for the mark ELSEVIER for Class 16 books, periodicals, newspaper and other printings or picture-work.

Elsevier BV ("Assignee") is a Netherlands corporation, and has a business address of Radarweg 29, 1043 NX Amsterdam, The Netherlands. Elsevier BV is desirous of acquiring the registered mark ELSEVIER.

Therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Reed Elsevier U.S. Holdings Inc. hereby assigns to Elsevier BV all right, title and interest in the United States in and to the trademark ELSEVIER, together with the goodwill of the business symbolized by this trademark, and Registration No. 749,444, along with the right to recover and have damages and profits for past infringements, if any.

IN WITNESS WHEREOF, the undersigned, on behalf of Reed Elsevier U.S. Holdings Inc., has caused this document to be executed as of this 27<sup>th</sup> day of August, 2007.

Reed Elsevier U.S. Holdings

By: Charles P. Fontaine  
Charles P. Fontaine  
Assistant Secretary

COMMONWEALTH  
State of MASSACHUSETTS )  
County of MIDDLESEX )

On this 27<sup>th</sup> day of August, 2007, before me personally appeared Charles P. Fontaine, to me known, who being by me duly sworn and deposed did say that he is authorized to execute this assignment and that he signed this document on behalf of Reed Elsevier U.S. Holdings Inc. with that authority.

(Seal) Carol Mary Onorato  
Notary Public

Subscribed and sworn to before me this 27<sup>th</sup> day of August, 2007.

Notary Public  
My commission expires: 8/17/2012

