

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cara Operations Limited		08/22/2007	Corporation of Canada: NOT PROVIDED
RECEIVING PARTY DATA			
Name:	BRG Intellectual Property, LLC		
Street Address:	206 Spring Street		
Internal Address:	4th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10012		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1426076	WILDWOOD	
Registration Number:	1497175	WILDWOOD AMERICA'S BEST CHICKEN AND RIBS	
Registration Number:	1819289	WILDWOOD THE FLAVOR OF AMERICA	
CORRESPONDENCE DATA			
Fax Number:	(212)336-8000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-336-8000		
Email:	ptodocket@arelaw.com		
Correspondent Name:	Neil M. Zipkin		
Address Line 1:	90 Park Avenue		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	91575-0127		
NAME OF SUBMITTER:	Neil M. Zipkin		

CH \$90.00 1426076

Signature:

/Neil M. Zipkin/

Date:

08/28/2007

Total Attachments: 4

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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Cara Operations Limited

- | | |
|--|--|
| <input type="checkbox"/> Individual(s) | <input type="checkbox"/> Association |
| <input type="checkbox"/> General Partnership | <input type="checkbox"/> Limited Partnership |
| <input type="checkbox"/> Corporation- State: _____ | |
| <input checked="" type="checkbox"/> Other <u>Corporation of Canada</u> | |

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) _____

- | | |
|---|---|
| <input type="checkbox"/> Assignment | <input type="checkbox"/> Merger |
| <input type="checkbox"/> Security Agreement | <input type="checkbox"/> Change of Name |
| <input type="checkbox"/> Other _____ | |

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes
 No

Name: BRG Intellectual Property, LLC

Internal _____

Address: _____

Street Address: 206 Spring Street, 4th Floor

City: New York

State: New York

Country: USA Zip: 10012

- | | |
|---|-----------------------------|
| <input type="checkbox"/> Association | Citizenship _____ |
| <input type="checkbox"/> General Partnership | Citizenship _____ |
| <input type="checkbox"/> Limited Partnership | Citizenship _____ |
| <input type="checkbox"/> Corporation | Citizenship _____ |
| <input checked="" type="checkbox"/> Other <u>Ltd. Liability Co.</u> | Citizenship <u>Delaware</u> |

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,426,076; 1,497,175; 1,819,289

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Neil M. Zipkin - Amster, Rothstein & Ebenstein LLP

Internal Address: _____

Street Address: 90 Park Avenue

City: New York

State: New York Zip: 10016

Phone Number: 212-336-8120

Fax Number: 212-336-8000

Email Address: ptodocket@arelaw.com

6. Total number of applications and registrations involved:

3

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 120.00

- | |
|---|
| <input type="checkbox"/> Authorized to be charged by credit card |
| <input checked="" type="checkbox"/> Authorized to be charged to deposit account |
| <input type="checkbox"/> Enclosed |

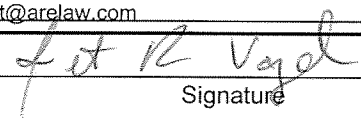
8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 011785

Authorized User Name AR&E Cust. No. 1912

9. Signature:


Signature

August 28, 2007

Date

Peter Vogel

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 4

TRADEMARK ASSIGNMENT

WHEREAS, Cara Operations Limited, a corporation organized and existing under the laws of Canada, having an office at 6303 Airport Road, Mississauga, Ontario; Canada L4V1R8 ("Assignor"), is the owner of all right, title and interest to the trademarks and the U.S. Trademark Registrations identified in Schedule A; and

WHEREAS, BRG Intellectual Property, LLC, a limited liability company established under the laws of the State of Delaware having an office at 206 Spring Street, 4th Floor, New York, New York 10012 ("Assignee"), is desirous of acquiring the trademarks identified in Schedule A, the goodwill associated therewith and the U.S. Trademark Registrations identified in Schedule A;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the trademarks, together with the goodwill of the business symbolized by the trademarks and the U.S. Trademark Registrations identified in Schedule A.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be signed in its corporate name by its duly authorized officer this 22 day of August, 2007.

Cara Operations Limited

By: Ian Wilkie

Title: _____

IAN C. WILKIE

Senior Vice President, General Counsel
and Corporate Secretary

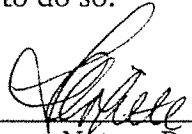
SCHEDULE A

<u>Trademark</u>	<u>Registration No.</u>	<u>Issue Date</u>
WILDWOOD	1,426,076	January 20, 1987
WILDWOOD-America's Best Chicken and Ribs	1,497,175	July 19, 1988
WILDWOOD - The Flavor of America	1,819,289	February 1, 1994 (Renewed)

DOMINION OF CANADA)
)ss.:
PROVINCE OF ONTARIO)

VERIFICATION

On this 28th day of August, 2007, before me came Ian Wilkie,
the Senior Vice President Corp of Cara Operations Limited, who executed the accompanying
Trademark Assignment on Secretary behalf of Cara Operations Limited and acknowledged that he
executed the above instrument with full authority to do so.



Notary Public