

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Bushnell Corporation		11/17/2005	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bushnell Holdings, Inc.		
<b>Street Address:</b>	9200 Cody		
<b>City:</b>	Kansas City		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	64108		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	0854131	INSTA-FOCUS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(816)474-9057		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	816-474-9050		
<b>Email:</b>	tmdocketing.elbein@hovewilliams.com		
<b>Correspondent Name:</b>	Michael Elbein		
<b>Address Line 1:</b>	2405 Grand Boulevard, Suite 400		
<b>Address Line 4:</b>	Kansas City, MISSOURI 64108		
<b>ATTORNEY DOCKET NUMBER:</b>	31226		
<b>NAME OF SUBMITTER:</b>	Michael Elbein		
<b>Signature:</b>	/Michael Elbein/		
<b>Date:</b>	08/28/2007		

**CH \$40.00 0854131**

Total Attachments: 2

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# Delaware

PAGE 1

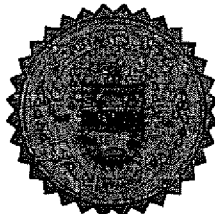
*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BUSHNELL CORPORATION", CHANGING ITS NAME FROM "BUSHNELL CORPORATION" TO "BUSHNELL HOLDINGS, INC.", FILED IN THIS OFFICE ON THE SEVENTEENTH DAY OF NOVEMBER, A.D. 2005, AT 2:35 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

2477475 8100

050939035



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 4304836

DATE: 11-17-05

TRADEMARK  
REEL: 003610 FRAME: 0347

CERTIFICATE OF AMENDMENT  
OF  
THE CERTIFICATE OF INCORPORATION  
OF  
BUSHNELL CORPORATION

It is hereby certified that:

1. The name of the corporation (hereinafter called the "Corporation") is Bushnell Corporation.

2. The Certificate of Incorporation of the Corporation is hereby amended by amending Article I to read as follows:

"The name of the corporation is Bushnell Holdings, Inc."

3. The Amendment of the Certificate of Incorporation herein certified has been duly adopted in accordance with the provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, the Corporation has caused this Amendment to be executed by its duly authorized officer this 16th day of November, 2005.

BUSHNELL CORPORATION

By: /s/ David Broadbent  
Name: David Broadbent  
Title: Vice President and Chief Financial Officer

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 02:38 PM 11/17/2005  
FILED 02:35 PM 11/17/2005  
SRV 050939035 - 2477475 FILE

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