

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SMARTDISK CORPORATION		07/05/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Mitsubishi Kagaku Media Co., Ltd.
Street Address:	31-19, Shiba 5-Chome
City:	Minato-Ku, Tokyo
State/Country:	JAPAN
Entity Type:	CORPORATION: JAPAN

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	78633585	GAMEMATE
Serial Number:	76022640	ZIO

CORRESPONDENCE DATA

Fax Number: (212)837-6269  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 2128376550  
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 Correspondent Name: Perla M. Kuhn  
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 Address Line 2: One Battery Park Plaza  
 Address Line 4: NEW YORK, NEW YORK 10004-1482

ATTORNEY DOCKET NUMBER:	74011.2800 PMK/ESP
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DOMESTIC REPRESENTATIVE

Name: Perla M. Kuhn  
 Address Line 1: Hughes Hubbard & Reed LLP  
 Address Line 2: One Battery Park Plaza

OP \$65.00 78633585

Address Line 4: New York, NEW YORK 10004-1482

NAME OF SUBMITTER:

Perla M. Kuhn

Signature:

/Perla M. Kuhn/

Date:

08/29/2007

**Total Attachments: 3**

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**  
**ASSIGNMENT OF APPLICATIONS**  
**BASED ON INTENT TO USE**

WHEREAS, SmartDisk Corporation, a corporation of Delaware, with a principal place of business at 12780 Westlinks Drive, Fort Meyers, Florida 33913-8019, United States of America ("Assignor"), has a bona fide intent to use in the marks identified below (the "Marks"), in connection with goods in International Class 09;

WHEREAS, Assignor has applied to register the Marks on the Principal Register of the United States Patent and Trademark Office based on Assignors' bona fide intent to use the Marks in commerce in connection with the above-described goods as follows:

<u>APPLICATION SERIAL NO.</u>	<u>FILING DATE</u>	<u>MARK</u>
78/633,585	May 19, 2005	GAMEMATE
76/022,640	April 11, 2000	ZIO

WHEREAS, Mitsubishi Kagaku Media Co., Ltd., a corporation of Japan, with a principal place of business at 31-19, Shiba 5-chome, Minato-ku, Tokyo, Japan ("Assignee"), through its related company, desires to acquire the business of Assignor in connection with which Assignor has a bona fide intent to use the Marks and the above-described applications;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers the Marks and the above-referenced Applications therefor and all of Assignor's rights therein, to Assignee, simultaneously with its assignment to Assignee's related company of the applicable portion of Assignor's business, in connection with which Assignee's related company has a bona fide intent to use the Marks.

SmartDisk Corporation

Dated: 7/5/07

By: *M Battaglia*

Name: MICHAEL BATTAGLIA

Title: PRES ; CEO

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**In the Matter of Trademark Application:**

Applicant : Mitsubishi Kagaku Media Co., Ltd.  
Trademark : ZIO  
Serial No. : 76/022,640  
Filing Date : April 11, 2000

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

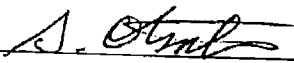
**POWER OF ATTORNEY**

In the matter of the above-identified Application, Applicant hereby appoints PERLA M. KUHN, JULIUS RABINOWITZ, KRISTIN B. WHITING, NATASHA N. REED and RUSSELL W. JACOBS of the law offices of HUGHES HUBBARD & REED LLP, One Battery Park Plaza, New York, NY 10004-1482, as its attorneys herein, with full power of substitution and revocation and to transact all business in the Patent and Trademark Office in connection with this Application.

**APPOINTMENT OF DOMESTIC REPRESENTATIVE**

HUGHES HUBBARD & REED LLP, whose postal address is One Battery Park Plaza, New York, New York 10004-1482, United States of America, is hereby designated Applicant's representative upon whom notices of process in proceedings affecting the mark be served.

Mitsubishi Kagaku Media Co., Ltd.

By: 

Name: Shigenori Otsuka

Title: President

Dated: August 8, 2007

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**In the Matter of Trademark Application:**

Applicant : Mitsubishi Kagaku Media Co., Ltd.  
Trademark : GEMEMATE  
Serial No. : 78/633,585  
Filing Date : May 19, 2005

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

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Mitsubishi Kagaku Media Co., Ltd.

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Name: Shigenori Otsuka

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