

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TDK Kabushiki Kaisha		07/31/2007	CORPORATION: JAPAN
RECEIVING PARTY DATA			
Name:	Imation Corp.		
Street Address:	One Imation Place		
City:	Oakdale		
State/Country:	MINNESOTA		
Postal Code:	55128		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1123162	SA	
Registration Number:	1640294	VM	
CORRESPONDENCE DATA			
Fax Number:	(612)340-8856		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	612-343-2178		
Email:	ip.docket@dorsey.com		
Correspondent Name:	Elizabeth C. Buckingham		
Address Line 1:	50 South Sixth Street		
Address Line 2:	Suite 1500		
Address Line 4:	Minneapolis, MINNESOTA 55402-1498		
ATTORNEY DOCKET NUMBER:	10004		
NAME OF SUBMITTER:	Elizabeth C. Buckingham		
Signature:	/Elizabeth C. Buckingham/		

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REEL: 003611 FRAME: 0133

Date:

08/29/2007

Total Attachments: 2

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK ASSIGNMENT

WHEREAS, TDK Kabushiki Kaisha, a Japanese corporation, located at No. 13-1, 1-chome, Nihonbashi, Chuo-ku, Tokyo, Japan, has adopted the trademarks shown in Schedule 1, attached hereto, with registration in the United States Patent and Trademark Office (the "Trademarks"); and

WHEREAS, Imation Corp., a Delaware corporation located at One Imation Place, Oakdale, Minnesota 55128, is desirous of acquiring said Trademarks and the registrations thereof as successor in interest to the business pertaining to the Trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, TDK Kabushiki Kaisha does hereby assign unto Imation Corp. all of its right, title and interest in and to said Trademarks, together with the goodwill of the business symbolized by the marks, and the registrations thereof.

Date: July, 31, 2007

TDK KABUSHIKI KAISHA

By: 

Name: Shiro Nomi

Title: Senior Vice President

Attachment: Schedule 1

[U.S.]

SCHEDULE 1

Trademark	Class	Registration Number	Registration Date	Application Number	Application Date
SA	09	1123162	07/31/1979	73-124085	04/25/1977
VM	09	1640294	04/09/1991	74-007156	12/04/1989