

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
TDK Kabushiki Kaisha (TDK Corporation)		07/31/2007	CORPORATION: JAPAN

RECEIVING PARTY DATA

Name:	Imation Corp.
Street Address:	One Imation Place
City:	Oakdale
State/Country:	MINNESOTA
Postal Code:	55128
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	1729052	SUPER AVILYN
Registration Number:	1633812	AM
Registration Number:	1633813	CM
Registration Number:	1683623	ME
Registration Number:	1794708	SM
Registration Number:	1805874	SUPER FINAVINX
Registration Number:	1640295	ACOUSTIC MASTER
Registration Number:	1025649	AVILYN
Registration Number:	1633010	VISUAL MASTER
Registration Number:	2057635	XP SUPER PRO

CORRESPONDENCE DATA

Fax Number: (612)340-8856

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

900085617

TRADEMARK
REEL: 003611 FRAME: 0137

CH \$265.00 1729052

Phone: (612) 343-2178
Email: ip.docket@dorsey.com
Correspondent Name: Elizabeth C. Buckingham
Address Line 1: 50 South Sixth Street
Address Line 2: Suite 1500
Address Line 4: Minneapolis, MINNESOTA 55402-1498

ATTORNEY DOCKET NUMBER:	10004
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NAME OF SUBMITTER:	Elizabeth C. Buckingham
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Signature:	/Elizabeth C. Buckingham/
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Date:	08/29/2007
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Total Attachments: 2 source=TDK Kabushiki Kaisha (TDK Corporation) Assignment #page1.tif source=TDK Kabushiki Kaisha (TDK Corporation) Assignment #page2.tif
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

TRADEMARK ASSIGNMENT

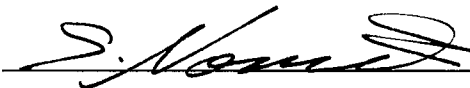
WHEREAS, TDK Kabushiki Kaisha (TDK Corporation), a Japanese corporation, located at No. 13-1, 1-chome, Nihonbashi, Chuo-ku, Tokyo, Japan, has adopted the trademarks shown in Schedule 1, attached hereto, with registration in the United States Patent and Trademark Office (the "Trademarks"); and

WHEREAS, Imation Corp., a Delaware corporation located at One Imation Place, Oakdale, Minnesota 55128, is desirous of acquiring said Trademarks and the registrations thereof as successor in interest to the business pertaining to the Trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, TDK Kabushiki Kaisha (TDK Corporation) does hereby assign unto Imation Corp. all of its right, title and interest in and to said Trademarks, together with the goodwill of the business symbolized by the marks, and the registrations thereof.

Date: July 31, 2007

TDK KABUSHIKI KAISHA
(TDK CORPORATION)

By: 

Name: Shiro Nomi

Title: Vice President

Attachment: Schedule 1

SCHEDULE 1

Trademark	Class	Registration Number	Registration Date	Application Number	Application Date
SUPER AVILYN	09	1729052	11/03/1991	74231549	12/18/1991
AM	09	1633812	02/05/1991	74-007169	12/04/1989
CM	09	1633813	02/05/1991	74-007173	12/04/1989
ME	09	1683623	04/21/1992	74-087241	08/13/1990
SM	09	1794708	09/28/1993	74-007163	12/04/1989
SUPER FINAVINX	09	1805874	11/23/1993	74-307422	08/24/1992
ACOUSTIC MASTER	09	1640295	04/09/1991	74-007159	12/04/1989
AVILYN	09	1025649	11/25/1975	73-018714	04/12/1974
VISUAL MASTER	09	1633010	01/29/1991	74-007158	12/04/1989
XP SUPER PRO	09	2057635	04/29/1997	74-154087	04/04/1991

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