

08-29-2007



18)

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

103440476

U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

8-27-08

1. Name of conveying party(ies):

De la Pearl, LLC

- Individual(s)
- General Partnership
- Corporation- State: Florida
- Other
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) July 3, 2007

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: De la Rosa, Inc

Internal

Address: _____

Street Address: 998 Remblewood Drive

City: Coral Springs

State: Florida

Country: USA Zip: 33071

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

76/672,819

B. Trademark Registration No.(s)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

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5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Dan De La Rosa, Esq.

Internal Address: _____

Street Address: 200 E 77th Street
Suite 24C

City: New York

State: NY Zip: 10075

Phone Number: 212-570-6597

Fax Number: 212-570-9053

Email Address: DanDeRosa@msn.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

[Signature]

8/24/07

Signature

Date

Dan De La Rosa, Esq.

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 4

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Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

ASSIGNMENT

WHEREAS, I, the undersigned president of assigning corporation, DelaPearl, LLC, (hereinafter referred to as ASSIGNOR) whose post office address is set forth below, owns rights to the following trademark:

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for which there is an application for federal registration with the USPTO for the above trademark (Serial No. 76/672,819); and

WHEREAS, Delarosa, Inc dba Delmar, Inc, a corporation organized and existing under the laws of the New York and having a place business at 300 E77th Street, Suite 24C, New York, NY 10021 (hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire interest in and ownership of all rights to the above trademark and the federal registration including any and all state or common law rights to the above trademark or any similar legal protection to be obtained therefore in the United States and in any and all foreign countries.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good valuable consideration, we hereby sell, assign and transfer to ASSIGNEE the full and exclusive right, title and interest to said trademark including, but not limited to all common law and state rights to the trademark in the United States and its territorial possessions and in all foreign countries and to all trademark registrations or similar legal protection in the United States and its territorial possessions.

I HEREBY CONVENANT, that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale; and

I FURTHER COVENANT that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said trademark, said federal registrations and legal equivalents in foreign countries as may be known and accessible to me and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said trademark application(s), said trademark and said Trademark Registration and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, We have hereunto set hand and seal this 3 day of July 2007.

Signature: 

Assignor: DelaPearl, LLC


Name Printed: Eve Pearl

Post Office Address: 162 East 55th Street, Suite 5E
New York, NY 10022

Citizenship: USA

STATE OF New York)
COUNTRY OF New York)ss)

BE IT KNOWN, that on this 3rd day of July, 2007, before me personally came Eve Pearl, to me known to be the person mentioned in and who executed the foregoing assignment, and he acknowledged to me that he executed the same as his free act and deed for the use and purposes therein mentioned.


Notary Public

NANCY E. WOLFF
Notary Public, State of New York
No. 02WO4788832
Qualified in New York County
Commission Expires September 30, 2008

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Delarosa, Inc.
Serial No.: 76/672,819
Filed: February 16, 2007
Mark: MVP TECHNOLOGY
Examining Atty: Paul Francis Gast
Class: 3
Docket: TM-0108-US

CERTIFICATE OF FIRST CLASS MAILING


Date of Deposit: August 24, 2007

I hereby certify that the following attached paper (s) and/or fee

- (1) An Assignment;
- (2) A Trademark Recordation Form Cover Sheet;
- (3) A Check for \$40.00;
- (4) A Certificate of First Class Mailing; and
- (5) A self-addressed stamped postcard, return of which is requested to acknowledge receipt of the enclosed documents

Is being deposited in the United States Postal Service First Class Mail on the date indicated above and is addressed to the "Mail Stop Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450".

Respectfully submitted,


Dan M. DeLaRosa

Dated: August 24, 2007

CORRESPONDENCE:

Dan M. DeLaRosa
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New York, NY 10021
Phone: (212) 570-6597
Fax: (212) 570-9053