

08-29-2007

Form PTO-1594 (Rev. 06/04)
OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office



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To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

Y. 2307

1. Name of conveying party(ies)/Execution Date(s):

Total Research Corporation

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Citizenship (see guidelines) Delaware

Execution Date(s) December 29, 2004

Additional names of conveying parties attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Harris Interactive Inc.

Internal Address: 60 Corporate Woods

Street Address: _____

City: Rochester

State: NY

Country: _____ Zip: 14623-1457

Association Citizenship _____

General Partnership Citizenship _____

Limited Partnership Citizenship _____

Corporation Citizenship Delaware

Other Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

08-23-2007

U.S. Patent & TMOs/TM Mail Rcpt Dt. / J1

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)
75/867,238

B. Trademark Registration No.(s)
1,542,831

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Neal L. Slifkin

Internal Address: Harris Beach PLLC

Street Address: 99 Garnsey Road

City: Pittsford

State: NY Zip: 14534

Phone Number: (585) 419-8636

Fax Number: (585) 419-8812

Email Address: _____

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 65.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____ Expiration Date _____

b. Deposit Account Number 08-0865

Authorized User Name Neal L. Slifkin

00000132 75867238
40.00 OP
25.00 OP

9. Signature:

Neal Slifkin

8/20/07

Signature

Date

Neal L. Slifkin

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 4

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

08/28/2007 NJAMF1
01 FC: SEP
02 FC: SEP

TRADEMARK
REEL: 003612 FRAME: 0347

Delaware

PAGE 1

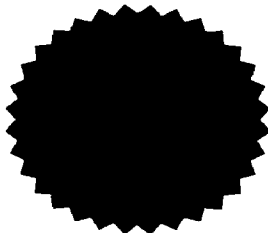
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"TOTAL RESEARCH CORPORATION", A DELAWARE CORPORATION, WITH AND INTO "HARRIS INTERACTIVE INC." UNDER THE NAME OF "HARRIS INTERACTIVE INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-NINTH DAY OF DECEMBER, A.D. 2004, AT 5:21 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

2767916 8100M
040951085



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 3585920

DATE: 12-30-04

TRADEMARK
REEL: 003612 FRAME: 0348

CERTIFICATE OF OWNERSHIP

**CERTIFICATE OF OWNERSHIP
MERGING
TOTAL RESEARCH CORPORATION
INTO
HARRIS INTERACTIVE INC.**

(Pursuant to Section 253 of the General Corporation Law of Delaware)

Harris Interactive Inc., a corporation incorporated on the name Harris Black International Ltd. on July 1, 1997, pursuant to the provisions of the General Corporation Law of the State of Delaware;

DOES HEREBY CERTIFY that this corporation owns 100% of the capital stock of Total Research Corporation, a corporation incorporated on September 16, 1986, pursuant to the provisions of the General Corporation Law of Delaware and that this corporation, by a resolution of its Board of Directors duly adopted at a meeting held on the 29th day of December, 2004, determined to and did merge into itself said Total Research Corporation which resolution is in the following words to wit:

WHEREAS this corporation lawfully owns 100% of the outstanding stock of Total Research Corporation, a corporation organized and existing under the laws of the State of Delaware, and

WHEREAS this corporation desires to merge into itself the said Total Research Corporation and to be possessed of all the estate, property, rights, privileges and franchises of said corporation,

NOW, THEREFORE, BE IT RESOLVED, that this corporation merge into itself said Total Research Corporation and assumes all of its liabilities and obligations, and

FURTHER RESOLVED, that an authorized officer of this corporation be and he is hereby directed to make and execute a certificate of ownership setting forth a copy of the resolution to merge said Total Research Corporation and assume its liabilities and obligations, and the date of adoption thereof, and to file the same in the office of the Secretary of State of Delaware, and a certified copy thereof in the office of the Recorder of Deeds of Newcastle County; and

FURTHER RESOLVED, that the officers of this corporation be and they hereby are authorized and directed to do all acts and things whatsoever, whether within or without the State

of Delaware; which may be in any way necessary or proper to effect said merger.

IN WITNESS WHEREOF, said parent corporation has caused its corporate seal to be affixed and this certificate to be signed by an authorized officer this 29th day of December, 2004.

By: /s/ Bruce A. Newman
 Authorized Officer
Name: Bruce A. Newman
Title: Chief Financial Officer