

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RPM Communications, LLC		08/22/2007	LIMITED LIABILITY COMPANY: GEORGIA
RECEIVING PARTY DATA			
Name:	Advanstar Communications Inc.		
Street Address:	131 West First Street		
City:	Duluth		
State/Country:	MINNESOTA		
Postal Code:	55802		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3105327	2 WHEEL TUNER	
CORRESPONDENCE DATA			
Fax Number:	(218)725-6800		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	218-722-0861		
Email:	mmarkusen@fryberger.com		
Correspondent Name:	Martha Markusen		
Address Line 1:	302 West Superior Street		
Address Line 2:	Suite 700		
Address Line 4:	Duluth, MINNESOTA 55802		
NAME OF SUBMITTER:	Martha Markusen		
Signature:	/mmm/		
Date:	08/31/2007		

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TRADEMARK  
REEL: 003613 FRAME: 0852

Total Attachments: 2

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## TRADEMARK ASSIGNMENT

**THIS TRADEMARK ASSIGNMENT** (hereinafter referred to as "Assignment") is, effective as of the 27<sup>th</sup> day of August, 2007, by and between RPM Communications, LLC a Georgia limited liability company (hereinafter referred to as "ASSIGNOR") as successor by merger to RPM Communications, LLC, a Michigan limited liability company, with a place of business at 2713 Rochester Road, Royal Oak, Michigan 48073 ("RPM-Michigan"), and Advanstar Communications, Inc., a New York corporation with a place of business at 131 West First Street, Duluth, Minnesota 55802 (hereinafter referred to as "ASSIGNEE").

WHEREAS, RPM-Michigan is the record owner of the federal trademark registration for the trademark **2 WHEEL TUNER, Reg. No. 3,105,327, Reg. Date June 13, 2006** (the "Trademark");

WHEREAS, RPM-Michigan has been merged with and into ASSIGNOR pursuant to Certificates of Merger filed with the Secretary of State of Georgia and the Secretary of State of Michigan on August 22, 2007;

WHEREAS, immediately prior to the Merger, RPM-Michigan was the sole and exclusive owner of all right, title and interest in and to the Trademark and did not grant, license, sublicense, assign, transfer or otherwise convey any right, title or interest in or to the Trademark to any other person or entity;

WHEREAS, by operation of law, ASSIGNOR owns all rights, title and interest in the Trademark pursuant to the merger of RPM-Michigan into ASSIGNOR;

WHEREAS, ASSIGNOR has acquired the goodwill associated with and symbolized by said Trademark, is using the Trademark and has not abandoned the same;

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the Trademark worldwide; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademark worldwide.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. The recital paragraphs above are true and correct statements of fact and are incorporated herein by reference as if fully set out in this section.

2. ASSIGNOR hereby assigns, transfers, sets over and sells to ASSIGNEE all right, title, and interest of ASSIGNOR in and to the Trademark together with the goodwill of the business in connection with which the Trademark is used and which is symbolized by said Trademark together with the registration thereof, along with the right to recover for damages and profits for past infringements thereof.

ASSIGNOR:

RPM Communications, LLC,  
a Georgia limited liability company

By: Sarah Timleck  
Printed Name: Sarah Timleck  
Title: managing member

SUBSCRIBED and SWORN to before me  
this 22 day of August, 2007.

Amanda Hansen

Notary Public

AMANDA HANSEN

My Commission Expires NOTARY PUBLIC, ROCKDALE COUNTY, GEORGIA

MY COMMISSION EXPIRES MARCH 19, 2011