

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	07/18/2007		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Project Global Tradeshow, Inc.		07/09/2007	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Advanstar Communications Inc.		
Street Address:	131 West First Street		
City:	Duluth		
State/Country:	MINNESOTA		
Postal Code:	55802		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2889181	PROJECT	
Registration Number:	2960891	PROJECT	
CORRESPONDENCE DATA			
Fax Number:	(218)725-6800		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	218-722-0861		
Email:	mmarkusen@fryberger.com		
Correspondent Name:	Martha Markusen		
Address Line 1:	302 West Superior Street		
Address Line 2:	Suite 700		
Address Line 4:	Duluth, MINNESOTA 55802		
NAME OF SUBMITTER:	Martha Markusen		
Signature:	/mmm/		

OP \$65.00 2889181

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TRADEMARK
REEL: 003613 FRAME: 0943

Date:

08/31/2007

Total Attachments: 3

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STATE OF NEW YORK
DEPARTMENT OF STATE

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.



WITNESS my hand and official seal of the
Department of State, at the City of Albany, on
July 18, 2007.

Paul LaPointe

Paul LaPointe
Special Deputy Secretary of State

CT-07

070710000532

CERTIFICATE OF MERGER
OF
PROJECT GLOBAL TRADESHOW INC.
INTO

ADVANSTAR COMMUNICATIONS INC.

Under Section 905 of the Business Corporation Law

FIRST: The name of the constituent corporation which is to be the surviving corporation is Advanstar Communications Inc. (the "Surviving Corporation"). The initial name under which said corporation was formed is HBJ Publications, Inc. The date upon which its Certificate of Incorporation was filed by the Department of State of the State of New York is January 23, 1987.

SECOND: The name of the other constituent corporation which is being merged with and into the Surviving Corporation is Project Global Tradeshow Inc. (the "Non-Surviving Corporation"). The date upon which its Certificate of Incorporation was filed by the Department of State of the State of New York is March 27, 2003.

THIRD: The Surviving Corporation has 1,000,000 shares of common stock, par value \$0.01 per share, issued and outstanding.

FOURTH: The Non-Surviving Corporation has 200 shares of stock with no par value issued and outstanding, all of which are owned by the Surviving Corporation.

FIFTH: The Board of Directors of the Surviving Corporation has duly adopted an Agreement and Plan of Merger setting forth the terms and conditions of the merger of the Non-Surviving Corporation and the Surviving Corporation.

IN WITNESS WHEREOF, the undersigned has caused this Certificate of Merger to be duly executed by its authorized officer.

Date: JULY 9, 2007

ADVANSTAR COMMUNICATIONS INC.

By: 

Name:

Title: **ADELE D. HARTWICK**
VP, TREASURER & CONTROLLER

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TRADEMARK
REEL: 003613 FRAME: 0946

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Certificate of Merger

OF

Project Global Tradeshow Inc. ~~into~~ Advanstar
Communications Inc.

Under Section 905 of the Business Corporation Law

2007 JUL 10 PM 12:26

FILED

STATE OF NEW YORK
DEPARTMENT OF STATE
FILED

JUL 10 2007

TAX \$

BY: 

Filed by:

Debra Carlson
(Name)

131 West First Street
(Mailing address)

Duluth, MN 55802
(City, State and ZIP code)

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