

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rearden LLC		07/03/2007	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	OnLive, Inc.		
Street Address:	849 High Street		
City:	Palo Alto		
State/Country:	CALIFORNIA		
Postal Code:	94301		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78876642	CONTOUR	
CORRESPONDENCE DATA			
Fax Number:	(213)680-6499		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	213-229-8462		
Email:	diane.lambillotte@bingham.com		
Correspondent Name:	Diane M. Lambillotte		
Address Line 1:	Bingham McCutchen LLP		
Address Line 2:	Three Embarcadero Center		
Address Line 4:	San Francisco, CALIFORNIA 94111		
NAME OF SUBMITTER:	Diane M. Lambillotte		
Signature:	/diane m. lambillotte/		
Date:	08/31/2007		

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REEL: 003614 FRAME: 0017

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, Rearden LLC, a California limited liability company, with its principal place of business at 355 Bryant Street, Suite 110, San Francisco, California 94107 ("Assignor"), has adopted, owns, is using and/or has a *bona fide* intent to use the CONTOUR marks listed on Exhibit A ("hereinafter the "Marks") in connection with various goods and/or services; and

WHEREAS, Assignor is the owner of the applications for the Marks in the United States Patent and Trademark Office and other countries listed on the attached Exhibit A (the "Applications");

WHEREAS, OnLive, Inc., a Delaware corporation ("Assignee"), desires to acquire the Marks and the Applications and accompanying goodwill, and the business of Assignor in connection with which Assignor has a *bona fide* intent to use the Marks and the pending Applications;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged,

1. Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks and the Applications therefor, including all common law rights in the United States and rights in all other countries and jurisdictions of the world, together with that portion of Assignor's business in connection with which it has a *bona fide* intent to use the Marks, and the goodwill of Assignor's business symbolized by the Marks and the Applications, along with the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Marks or the Applications thereof or such associated goodwill.

2. Assignor agrees to perform any further acts and execute and deliver any documents that may be reasonably necessary to carry out the provisions of this Assignment.

This Assignment is dated effective as of July 3, 2007.

REARDEN LLC

By: 

Stephen G. Perlman
President and CEO

OnLive, Inc.

By: 

Stephen G. Perlman
President and CEO

EXHIBIT A

Mark	Country	Serial/App. No.	Filing Date
CONTOUR	United States of America	78/876642	05/04/2006
CONTOUR	Australia	1144177	11/01/2006
CONTOUR	Canada	1322836	11/03/2006
CONTOUR	European Union	5431267	11/01/2006
CONTOUR	Japan	101795/2006	11/01/2006
CONTOUR	South Korea	2006-3956	11/02/2006
CONTOUR	New Zealand	758134	11/01/2006