

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ed Harycki		08/31/2007	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Swfit Financial Corporation		
Street Address:	200 W. Washington Square		
City:	Philadelphia		
State/Country:	PENNSYLVANIA		
Postal Code:	19106		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78868530	SWIFT FINANCIAL	
CORRESPONDENCE DATA			
Fax Number:	(650)614-7401		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	650-614-7400		
Email:	agarcia@orrick.com		
Correspondent Name:	Thomas H. Zellerbach		
Address Line 1:	4 Park Plaza, Suite 1600		
Address Line 2:	IP Prosecution Department		
Address Line 4:	Irvine, CALIFORNIA 92614-2558		
ATTORNEY DOCKET NUMBER:	17487-6001		
NAME OF SUBMITTER:	Thomas H. Zellerbach		
Signature:	/tz/		
Date:	08/31/2007		

CH \$40.00 78868530

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks, dated as of _____, 2007, by and between Ed Harycki, a U.S. citizen ("Assignor") and Swift Financial Corporation, a Delaware corporation with offices at 200 W. Washington Square, Philadelphia, Pennsylvania, ("Assignee").

WHEREAS, Assignor filed and is the owner of an application to register the following trademark with the United States Patent and Trademark Office based on its bona fide intent to use the mark in commerce, but has not yet filed an allegation of use of the remaining marks under 15 U.S.C. section 1051(c) or 1051(d):

SWIFT FINANCIAL, App. No. 78/868,530 (the "Mark;");

WHEREAS, Assignee is acquiring the entire business or portion thereof to which the Mark pertains,

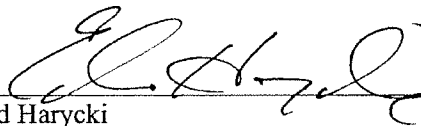
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

1. Assignor hereby conveys, transfers and assigns to Assignee, all right, title and interest in and to the Mark; the above-identified application to register the Mark as part of the entire business or portion thereof to which the marks pertain as required by 15 U.S.C. section 1060; the goodwill of the business symbolized by the Mark; and all rights of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue or otherwise recover for past infringement and receive all damages, payments, costs and fees associated therewith.

2. Assignor hereby agrees to execute all such documents as may be required to transfer and, when applicable, to record the transfer of the Mark.

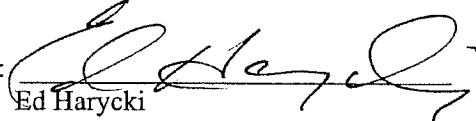
IN WITNESS WHEREOF, this Assignment of Trademarks has been duly executed and delivered as of the date first written above.

ASSIGNOR:

By: 
Ed Harycki

ASSIGNEE:

Swift Financial Corporation

By: 
Ed Harycki
President, Chief Executive Officer &
Chairman

OHS West:260160932.1
17487-6001

RECORDED: 08/31/2007

TRADEMARK
REEL: 003614 FRAME: 0031