

NEW COVER SHEET

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Form PFD-1594 (Rev. 03/91) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

RECORDATION FORM COVER SHEET U.S. TRADEMARKS ONLY

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): CALIFORNIA OLIVE OIL CORP.</p> <p><input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State N.Y. <input type="checkbox"/> Other _____</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies) Name: EAST COAST OLIVE OIL CORP. Internal Address: _____ Street Address: 1 OLIVE GROVE ST. City: ROME State: NY Zip: 13441</p> <p><input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input checked="" type="checkbox"/> Corporation-State N.Y. <input type="checkbox"/> Other _____</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <small>(Designations must be a separate document from assignment)</small> Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____</p> <p>Execution Date: APRIL 4, 2007</p>	<p>4. Application number(s) or registration number(s):</p> <p>A. Trademark Application No.(s) _____</p> <p>B. Trademark Registration No.(s) 2,084,618 2,195,969</p> <p>Additional number(s) attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>5. Name and address of party to whom correspondence concerning document should be mailed: Name: MARY HELEN SEARS Internal Address: #1004 Street Address: 2801 NEW MEXICO AVE. N.W. City: WASHINGTON State: D.C. Zip: 20007-3911</p>	<p>6. Total number of applications and registrations involved: 2</p> <p>7. Total fee (37 CFR 3.41)..... \$65.00</p> <p><input type="checkbox"/> Enclosed Pd. 7/6/2007 - SEE ATT. PAPERS <input type="checkbox"/> Authorized to be charged to deposit account _____</p> <p>8. Deposit account number: _____</p> <p><small>(Attach duplicate copy of this page if paying by deposit account)</small></p>
<p>DO NOT USE THIS SPACE</p> <p>9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</p> <p>MARY HELEN SEARS <i>Mary Helen Sears</i> 08-22-2007 Name of Person Signing Signature Date</p> <p>Total number of pages including cover sheet, attachments, and document: <input type="checkbox"/></p>	

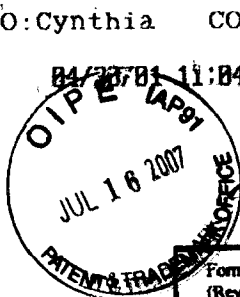
NEW ADDRESS

FINANCE SECTION 12

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Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments, Washington, D.C. 20231

TO: Cynthia COMPANY:



PTO RightFAX

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07-19-2007



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J.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Form PTO-1594 (Rev. 03/01) 7/16/07 OMB No. 0851-0027 (exp. 6/31/2002)

Tab settings

To the Honorable Commissioner c

... documents or copy thereof.

7.3.07

1. Name of conveying party(ies): **CALIFORNIA OLIVE OIL CORP**

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State **NY**
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: **EAST COAST OLIVE OIL CORP.**
Internal Address: _____
Address: _____
Street Address: **205 WURZ AVE.**
City: **UTICA** State: **NY** Zip: **13502**

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State **N.Y.**
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: **APRIL 4, 2007**

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
B. Trademark Registration No.(s) **2,084,618**
2,195,969

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: **MARY HELEN SEARS**
Internal Address: **#1004**
Street Address: **2801 NEW MEXICO AVE,**
NW
City: **WASHINGTON** State: **DC** Zip: **20007-3411**

6. Total number of applications and registrations involved: **2**

7. Total fee (37 CFR 3.41)..... **\$65.00**
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

MARY HELEN SEARS *Mary Helen Sears* **6-28-2007**
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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In anticipation of the imminent dissolution and absorption into itself of all assets of its wholly owned subsidiary, California Olive Oil Corporation, an entity organized and existing under the laws of the State of New York, East Coast Olive Oil Corporation, an entity also organized and existing under the laws of the State of New York, hereby transfers and assigns to itself, effective immediately, U.S. Trademark Registrations 2,084,618 and 2,195,969 and the trademarks covered thereby, and all common law rights in other trademarks, that the said California Olive Oil Corporation may possess as of the present date.

The present transfer of the federal registration and the trademarks covered thereby and the common law trademark rights is made because:


1) The two registrations and the trademarks covered thereby and the then existing common law rights in trademarks were purchased by East Coast Olive Oil Corporation as of February 12, 2003 from one Anthony Gattineri, who had been the sole owner of all shares in, and the sole officer and director of, a previous entity named California Olive Oil Corporation which was duly organized and existed under the laws of the State of Massachusetts, which corporation Mr. Gattineri dissolved prior to selling a portion of its assets, including its registered and common law trademark rights, to East Coast Olive Oil Corporation.

2) The federal trademark registrations purchased from Mr. Gattineri and the registered and common law trademark rights also purchased from him were immediately assigned by East Coast Olive Oil Corporation to California Olive Oil Corporation, a corporation organized under the laws of the State of New York which was then a new wholly-owned subsidiary of East Coast Olive Oil Corporation, as a matter of


convenience, because the new New York corporation having the same name as the dissolved Massachusetts corporation formerly owned by Mr. Gattineri was intended to operate, and did subsequently so operate, at the same site at 134 Canal Street, Salem Massachusetts, at which Mr. Gattineri's dissolved corporation had operated;

3) The entity California Olive Oil Corporation, organized under the laws of the State of New York, has been managed and overseen at all subsequent times by the officers and managing agents of its parent corporation, East Coast Olive Oil Corporation, and has at no time had separate officers of its own, with the result that the management and development of its federal and common law trademark portfolios, including the management and development of new trademark rights acquired since February 12, 2003 has been conducted under the supervision and management of the officers of its parent corporation, a practice ^{that} will be facilitated and continued by the consolidation of the subsidiary with its parent and the present assignment of the two federal registrations and the trademarks they cover and the entirety of the present common law trademark rights of California Olive Oil Corporation, the entity organized under the laws of New York State, to its parent corporation forthwith.

Signed this 4th day of April 2007 by:



Stephen Mandia
Chief Executive Officer
East Coast Olive Oil Corporation



David Lofgren
Chief Financial Officer
East Coast Olive Oil Corporation