

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Trout & Zimmer		08/25/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	SLL, Inc.		
Street Address:	2416 East 27th Street		
City:	Vernon		
State/Country:	CALIFORNIA		
Postal Code:	90058		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2841567	NYDJ	
CORRESPONDENCE DATA			
Fax Number:	(310)557-8475		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310.277.2223		
Email:	ptoMailLosAngeles@foley.com		
Correspondent Name:	Miriam Claire Beezy		
Address Line 1:	2029 Century Park East		
Address Line 2:	Suite 3500		
Address Line 4:	Los angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	081774-0101		
NAME OF SUBMITTER:	Miriam Claire Beezy		
Signature:	/Miriam Claire Beezy/		
Date:	08/31/2007		

OP \$40.00 2841567

Total Attachments: 1

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made and entered into as of August 25, 2007, by and between Trout & Zimmer, a Delaware corporation doing business at 3727 W. Magnolia Blvd., Suite 102, Burbank, California 91510, United States of America ("Assignor") and SLL, Inc., a California corporation doing business at 2416 East 27th Street, Vernon, California 90058, United States of America ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to United States Trademark Registration No. 2,841,567 for the mark NYDJ and all other rights appurtenant thereto, including, but not limited to, any and all designs, artwork, logos or other embodiments that have been used or are intended to be used in connection with such trademark, and all common law rights, trade name rights and causes of action, and the right to recover for past infringement, if any (hereinafter, the "Mark"); and

WHEREAS, Assignee desires to acquire, and Assignor desires to assign, the Mark, the goodwill symbolized by the Mark, all common law rights thereto, and the right to bring action on and recover damages for past, present and future claims, demands and causes of action based thereon, if any; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto the Assignee all right, title and interest in and to the mark shown in United States Trademark Registration No. 2,841,567 as Assignor may possess, together with the goodwill of the business symbolized by the Mark, all common law rights relating thereto and all rights to bring action on and recover damages for past, present and future claims, demands and causes of action based thereon, if any.

**AGREED AND ACCEPTED TO
BY ASSIGNOR TROUT & ZIMMER:**

**AGREED AND ACCEPTED TO
BY ASSIGNEE SLL, INC.:**

By: _____

Name: _____

Title: _____

By: _____

Lisa Rudes-Sandel

President