

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	06/12/2006

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Athletes' Inc.		06/12/2006	CORPORATION: GEORGIA

**RECEIVING PARTY DATA**

Name:	Athletes' Performance Inc.
Street Address:	650 South Athletes' Place
City:	Tempe
State/Country:	ARIZONA
Postal Code:	85281
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Serial Number:	78603612	THE CORE STORE

**CORRESPONDENCE DATA**

Fax Number: (770)234-6316  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Email: ca@cgatechcounsel.com  
 Correspondent Name: Carter Allen  
 Address Line 1: 1000 Johnson Ferry Road  
 Address Line 2: Suite A-125  
 Address Line 4: Marietta, GEORGIA 30068

NAME OF SUBMITTER:	Carter Allen
Signature:	/Carter Allen/
Date:	09/05/2007

OP \$40.00 78603612

Total Attachments: 2

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## State of Delaware

SECRETARY OF STATE  
 DIVISION OF CORPORATIONS  
 P.O. BOX 898  
 DOVER, DELAWARE 19903

060563376

9523911

06-12-2006

CGA TECHNOLOGY COUNSEL OF ALLEN, P.C.

849 PICKENS INDUSTRIAL DR.

SUITE 1

MARIETTA

GA 30062

ATTN: CARTER ALLEN (X)

DESCRIPTION	AMOUNT
ATHLETES' PERFORMANCE, INC.	
4169634 0250S Merger; Survivor	
Merger	75.00
Receiving/Indexing	50.00
Data Entry Fee	5.00
Court Municipality Fee, Wilm.	20.00
Surcharge Assessment-New Castle	6.00
Page Assessment-New Castle Count	18.00
Expedite Fee, Same Day	200.00
FILING TOTAL	374.00
TOTAL PAYMENTS	374.00
SERVICE REQUEST BALANCE	.00

TRADEMARK

REEL: 003615 FRAME: 0153

**STATE OF DELAWARE  
CERTIFICATE OF MERGER OF  
FOREIGN CORPORATION INTO  
A DOMESTIC CORPORATION**

Pursuant to Title 8, Section 252 of the Delaware General Corporation Law, the undersigned corporation executed the following Certificate of Merger:

**FIRST:** The name of the surviving corporation is ATHLETES' PERFORMANCE, INC., a Delaware corporation and the name of the corporation being merged into this surviving corporation is ATHLETES' INC., a Georgia corporation.

**SECOND:** The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations pursuant to Title 8 Section 252 of the General Corporation Law of the State of Delaware.

**THIRD:** The name of the surviving corporation is ATHLETES' PERFORMANCE, INC., a Delaware corporation.

**FOURTH:** The Certificate of Incorporation of the surviving corporation shall be its Certificate of Incorporation.

**FIFTH:** The authorized stock and par value of the non-Delaware corporation is 1,000 shares of common stock authorized and par value of 0.01 per share.

**SIXTH:** The merger is to become effective on June 12, 2006.

**SEVENTH:** The Agreement of Merger is on file at 650 S. Athletes' Place, Tempe AZ 85281, an office of the surviving corporation.

**EIGHTH:** A copy of the Agreement of Merger will be furnished by the surviving corporation on request, without cost, to any stockholder of the constituent corporations.

**IN WITNESS WHEREOF,** said surviving corporation has caused this certificate to be signed by an authorized officer, this 12<sup>th</sup> day of June 2006.

ATHLETES' PERFORMANCE, INC.

By: Dan Burns  
Dan Burns, Chief Operating Officer