

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Obsidian Enterprises, Inc.		09/05/2007	CORPORATION: INDIANA
RECEIVING PARTY DATA			
Name:	Car Collector Magazine, LLC		
Street Address:	5095 S. Washington Avenue, Suite 207		
City:	Titusville		
State/Country:	FLORIDA		
Postal Code:	32780		
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77110643	CAR COLLECTOR	
CORRESPONDENCE DATA			
Fax Number:	(317)637-7561		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	317-634-3456		
Email:	doCKETdept@uspatent.com		
Correspondent Name:	Marta L. Puckett		
Address Line 1:	111 Monument Circle, Suite 3700		
Address Line 4:	Indianapolis, INDIANA 46204		
ATTORNEY DOCKET NUMBER:	191161-10		
NAME OF SUBMITTER:	Carol A. Thomas		
Signature:	/Carol A. Thomas/		
Date:	09/05/2007		

OP \$40.00 77110643

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made effective as of this ____ day of _____, 2007, by and between Obsidian Enterprises, Inc., a corporation of the State of Indiana, having an address of 111 Monument Circle, Suite 4800, Indianapolis, Indiana 46204 ("Assignor"), and Car Collector Magazine, LLC, a Florida limited liability company having its principal place of business at 5095 S. Washington Avenue, Suite 207, Titusville, Florida 32780 ("Assignee").

WHEREAS, Assignor is the applicant in an application for trademark registration of the mark CAR COLLECTOR (hereinafter referred to as "Trademark") Serial No. 77/110,643 filed February 19, 2007; and

WHEREAS, Assignee is desirous of acquiring the Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound, the Assignor hereby assigns to the Assignee, with full title guarantee, its entire right, title and interest (legal and beneficial) in and to the Trademark, together with the goodwill associated therewith; as well as all "registered user" or analogous agreements held by Assignor in connection with the Trademark; the right to sue for all causes of action related to the Trademark, including but not limited to infringement, dilution, unfair competition, priority, concurrent use, and cybersquatting; and the right to recover remedies, including but not limited to damages, injunctive and other equitable relief, seizure, interest, attorneys' fees, and costs, relative to those causes of action, to hold unto the Assignee absolutely.

The Assignor shall, at the Assignee's cost and expense, execute all such documents and render all such assistance as the Assignee may reasonably request from time to time for the purpose of perfecting the Assignee's title to the Trademark.

The Assignor hereby covenants that no assignment, sale, agreement, or encumbrance has been or will be made or entered into with respect to the Trademark that would conflict with this assignment.

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