

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Icee Company		08/30/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	J&J Snack Foods Corp.		
Street Address:	6000 Central Highway		
City:	Pennsauken		
State/Country:	NEW JERSEY		
Postal Code:	08109		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2582821	DOWNLOAD THIS	
CORRESPONDENCE DATA			
Fax Number:	(561)659-6313		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	561-653-5000		
Email:	tina.lynch@akerman.com		
Correspondent Name:	J. Rodman Steele, Jr.		
Address Line 1:	222 Lakeview Avenue; Fourth Floor		
Address Line 4:	West Palm Beach, FLORIDA 33401-6183		
ATTORNEY DOCKET NUMBER:	207-991		
NAME OF SUBMITTER:	J. Rodman Steele, Jr.		
Signature:	/J. Rodman Steele, Jr./		
Date:	09/05/2007		

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Total Attachments: 1
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ASSIGNMENT OF U.S. TRADEMARK REGISTRATION


WHEREAS, The Icee Company, a Delaware corporation, located and doing business at 4701 Airport Drive, Ontario, California 91761 (hereinafter "ASSIGNOR"), owns the trademark which is the subject of United States Trademark Registration No. 2,582,821 for "DOWNLOAD THIS", (hereinafter "Trademark");

WHEREAS, J&J Snack Foods Corp., a New Jersey corporation, located and doing business at 6000 Central Highway, Pennsauken, New Jersey 08109, (hereinafter "ASSIGNEE"), is desirous of acquiring the Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, ASSIGNOR hereby sells, assigns, transfers and conveys unto ASSIGNEE all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark.

THE ICEE COMPANY

Date: 8/30/07

By: 
Dennis Moore, Senior Vice President

207-991