

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DL SPORTS & MARKETING LTDA		06/20/2007	PARTNERSHIP: BRAZIL

RECEIVING PARTY DATA

Name:	Nike, Inc.
Street Address:	One Bowerman Drive
City:	Beaverton
State/Country:	OREGON
Postal Code:	97005
Entity Type:	CORPORATION: OREGON

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Serial Number:	78921232	R 10
Serial Number:	78921216	R 10
Serial Number:	78921160	R 10
Serial Number:	78921136	R 10
Serial Number:	78921111	R 10
Serial Number:	77031159	R 10
Serial Number:	78921076	10 R
Serial Number:	78921057	10 R
Serial Number:	78921032	10 R
Serial Number:	78921006	10 R
Serial Number:	78920955	10 R
Serial Number:	77031178	10 R

CORRESPONDENCE DATA

CH \$315.00 78921232

Fax Number: (415)983-1200
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 415 983 1000
Email: sftrademarks@pillsburylaw.com
Correspondent Name: Richard L. Kirkpatrick
Address Line 1: 50 Fremont Street
Address Line 4: San Francisco, CALIFORNIA 94105

ATTORNEY DOCKET NUMBER:	518601.0008704
NAME OF SUBMITTER:	Richard L. Kirkpatrick
Signature:	/RLK/
Date:	09/06/2007

Total Attachments: 2
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ASSIGNMENT OF TRADEMARK

WHEREAS, DL SPORTS & MARKETING LTDA, a Brazilian Partnership, having its principal offices at 79-Centro, Rua Diolinda Richartz de Souza, Antonio Carlos, Brazil has applied to register the following marks in the United States, European Community and Argentina:

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United States Application Serial No. 78-921,232 (Class 41)
United States Application Serial No. 78-921,216 (Class 35)
United States Application Serial No. 78-921,160 (Class 25)
United States Application Serial No. 78-921,136 (Class 16)
United States Application Serial No. 78-921,111 (Class 9)
United States Application Serial No. 77-031,159 (Class 28)
Community Trademark Application No. 5411749 (Classes 9, 16, 25, 28, 35, 41)
Argentina Trademark Application No. 2731888 (Class 9)
Argentina Trademark Application No. 2731889 (Class 14)
Argentina Trademark Application No. 2731890 (Class 18)
Argentina Trademark Application No. 2731891 (Class 25)
Argentina Trademark Application No. 2731892 (Class 28)
Argentina Trademark Application No. 2731893 (Class 41)

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United States Application Serial No. 78-921,076 (Class 41)
United States Application Serial No. 78-921,057 (Class 35)
United States Application Serial No. 78-921,032 (Class 25)
United States Application Serial No. 78-921,006 (Class 16)
United States Application Serial No. 78-920,955 (Class 9)
United States Application Serial No. 77-031,178 (Class 28)
Community Trademark Application No. 5870852 (Classes 9, 16, 25, 28, 35, 41).

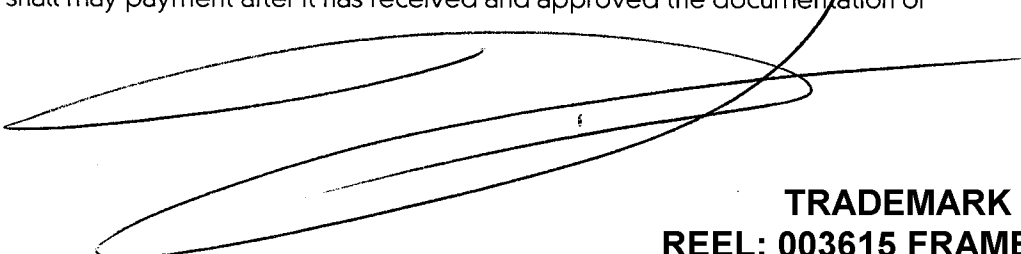
WHEREAS, NIKE, INC., ("NIKE" or "Assignee") an Oregon corporation, having its principal place of business at One Southwest Bowerman Drive, Beaverton, OR, 97007 through its subsidiary NIKE European Operations Netherlands B.V. ("NEON") exclusively owns all right, title and interest in and to any logos, designs, trademarks and all other forms of intellectual property created by NEON or NIKE (and/or its agents) or Ronaldinho de Assis Moreira of Avenida 342, n 26-28, Montemar - Castelldefels, Provincia de Barcelona ("PLAYER") in connection with the Football Player Contract entered into between NEON and PLAYER, as amended, commencing 1 August 2003 (the "Contract").

WHEREAS, Assignor (DL SPORTS & MARKETING LTDA) has applied to register the trademarks set forth above which are owned by NIKE pursuant to the Contract.

WHEREAS, NIKE is desirous of acquiring the trademarks set forth above ;

NOW, therefore, the parties agree as follows:

1. Assignee agrees to pay the Assignor up to 100,000 Euros of the documented legal expenses and filing fees directly related to the application for trademarks set forth above. Assignee shall may payment after it has received and approved the documentation of



expenses provided by Assignee and upon receipt of a valid written invoice from the Assignor.

2. In consideration of the foregoing, Assignor, hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to the trademarks set forth above, together with the goodwill symbolized by said trademarks, and including all common-law and other rights in said trademarks, all claims, demands and causes of action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said trademarks prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own absolute use.

3. The Assignor represents and warrants that the trademarks set forth above includes all of the applications for registration made by the Assignor (or its representative or agents) related to 10R, R10 or any other trademarks that have been designed (or are similar to trademarks that have been designed) by NIKE. Assignor agrees that it will not apply to register 10R, R10 or any other trademarks that have been designed (or are similar to trademarks that have been designed) by NIKE in any jurisdiction. To the extent that there are applications for registration for 10R or R10 which are not listed herein, Assignor agrees to assign those marks and agrees to execute any documents required by Assignee to perfect their interest in any such trademark applications.

4. This Contract shall be governed by and construed in accordance with the laws of the State of Oregon and any suit or action arising hereunder shall be filed in a Court of competent jurisdiction within the State of Oregon. The parties hereby consent to personal jurisdiction within the State of Oregon and to service of process by registered or certified mail addressed to the respective party as set forth above.

5. The parties shall keep the contents of this document strictly confidential.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this Assignment to take effect on the 20 day of June 2007.

DL SPORTS MARKETING

By: David Ferreira de Lima

Title: Authorized signatory for DL SPORTS & MARKETING LTDA

NIKE

By: John F. Coburn

Title: Secretary