

Form PTO-1594 (Rev. 07/05)  
USPTO Collection 0651-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**  
Verizon Communications Inc.

Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation- State: Delaware  
 Other \_\_\_\_\_

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

**2. Name and address of receiving party(ies)**  Yes  
Additional names, addresses, or citizenship attached?  No

Name: Idearc Media Corp.  
Internal Address: \_\_\_\_\_  
Street Address: 2200 W. Airfield Drive  
City: Dallas/Fort Worth  
State: Texas  
Country: USA      Zip: 75261

Association      Citizenship \_\_\_\_\_  
 General Partnership      Citizenship \_\_\_\_\_  
 Limited Partnership      Citizenship \_\_\_\_\_  
 Corporation      Citizenship Delaware  
 Other \_\_\_\_\_      Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**3. Nature of conveyance / Execution Date(s) :**  
Execution Date(s) November 16, 2006

Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s) \_\_\_\_\_  
B. Trademark Registration No.(s) 2,120,112; 2,120,111; 2,421,697; 1,327,742; 1,556,591; and 1,555,002

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):  
BIGYELLOW; BIGYELLOW & Design; BIGYELLOW YOUR YELLOW PAGES ON THE WEB & Design; Directory Design; FAST TRACK; and IF IT'S OUT THERE, IT'S IN HERE.

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Janis M. Manning, Esquire  
Internal Address: \_\_\_\_\_  
Street Address: 1515 North Court House Road, Suite 500  
City: Arlington  
State: Virginia      Zip: 22201  
Phone Number: 703-351-3080  
Fax Number: 703-351-3669  
Email Address: janis.manning@verizon.com

**6. Total number of applications and registrations involved:** 6

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 165.00**

Authorized to be charged by credit card  
 Authorized to be charged to deposit account  
 Enclosed

**8. Payment Information:**

a. Credit Card      Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 072351  
Authorized User Name Janis M. Manning

**9. Signature:** Janis M. Manning      September 5, 2007  
Signature      Date

Janis M. Manning  
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK  
REEL: 003615 FRAME: 0812

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## ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT OF TRADEMARKS is effective as of November 17, 2006 between Verizon Communications Inc., a corporation organized and existing under the laws of Delaware and having a principal business address of 140 West Street, New York, New York 10007 (hereinafter "ASSIGNOR"), and Idearc Media Corp., a corporation organized and existing under the laws of Delaware and having a principal business address of 2200 W. Airfield Drive, Dallas/Fort Worth Airport, Texas 75261 (hereinafter "ASSIGNEE").


WHEREAS, ASSIGNEE has entered into an Intellectual Property Agreement dated November 17, 2006 with ASSIGNOR's Affiliate, Verizon Services Corp., regarding the transfer of certain intellectual property assets from ASSIGNOR to ASSIGNEE (hereinafter "Agreement");

WHEREAS, ASSIGNOR is the owner of all right, title and interest in and to the trademarks and the registrations and applications identified in the attached Schedule A (hereinafter "Trademarks"); and

WHEREAS, ASSIGNEE is desirous of acquiring, subject to previously granted rights and licenses, the aforesaid Trademarks, together with the goodwill of the business symbolized by the Trademarks, the aforesaid registrations and registration applications, that portion of ASSIGNOR's business which is associated with the Trademarks, and the right to recover damages for any future acts of infringement.




NOW, THEREFORE, in consideration of the premises and the mutual covenants set forth in the Agreement and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE, subject to previously granted rights and licenses, all rights, title and interest in and to the Trademarks identified on Schedule A, together with the goodwill of the business symbolized by the Trademarks, the aforesaid trademark registrations and applications, that portion of ASSIGNOR's business which is associated with the Trademarks, and the right to recover damages for any future acts of infringement.

VERIZON COMMUNICATIONS INC.

By:   
\_\_\_\_\_  
Janis M. Manning  
Assistant Secretary

Date: November 16, 2006

**SCHEDULE A**

<b>Country</b>	<b>Registration or Application Number</b>	<b>Mark</b>	<b>International Class Number</b>
United States	Reg. No. 2,120,112	BIGYELLOW	16, 35
United States	Reg. No. 2,120,111	 BIGYELLOW & Design	16, 35
United States	Reg. No. 2,421,697	 BIGYELLOW YOUR YELLOW PAGES ON THE WEB & Design	35, 42
United States	Reg. No. 1,327,742	 Directory & Design	16
United States	Reg. No. 1,556,591	FAST TRACK	9
United States	Reg. No. 1,555,002	IF IT'S OUT THERE, IT'S IN HERE	35