

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
James S. Feltman, as assignee of the benefit of creditors of Tasco Worldwide, Inc.		07/17/2002	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Bushnell Performance Optics		
Street Address:	9200 Cody		
City:	Overland Park		
State/Country:	KANSAS		
Postal Code:	66214		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2567416		
CORRESPONDENCE DATA			
Fax Number:	(816)474-9057		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	tmdocketing.elbein@hoveywilliams.com		
Correspondent Name:	Michael Elbein		
Address Line 1:	2405 Grand Boulevard, Suite 400		
Address Line 4:	Kansas City, MISSOURI 64108		
ATTORNEY DOCKET NUMBER:	33122		
NAME OF SUBMITTER:	Michael Elbein		
Signature:	/Michael Elbein/		
Date:	09/06/2007		

CH \$40.00 2567416

Total Attachments: 3

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ASSIGNMENT OF U.S. TRADEMARKS

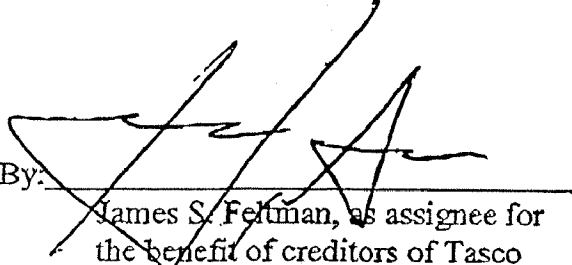
THIS AGREEMENT, effective as of July 10, 2002, is entered into between James S. Feltman, as assignee of the benefit of creditors of Tasco Worldwide, Inc., a Delaware corporation ("Assignor"), and Bushnell Performance Optics, a Delaware corporation ("Buyer"), and memorializes and confirms the transfer of trademark rights pursuant to: "Order Approving Sale of Assets," dated June 28, 2002, in Case No. 02-10495 CACE 09, 17th Circuit, Broward County, Florida, and "Bill of Sale," dated July 1, 2002. Nothing in this document shall supercede such Order and Bill of Sale, expand any representations or warranties contained therein, nor diminish any limitations or disclaimers contained therein. In consideration of the foregoing, and other valuable and lawful consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor, Assignor does hereby:

Sell, assign, and transfer to Buyer the Assignor's entire right, title and interest in registered or unregistered U.S. trademarks, service marks, trade dress, logos, trade names, fictitious business names and corporate names (including, without limitation, all brand names, trade style and similar designations of source or origin), and registrations and applications for registration thereof as shown on Schedule A and/or referenced in the Bill of Sale and all rights related thereto, including all good will and any rights or causes of action resulting from any infringement or violation of the foregoing.


With respect to those marks listed on Schedule A hereto and/or referenced in the Bill of Sale and the applications for registration therefor which were filed by the applicant therein based on a bona fide intent to use such marks in commerce under Section 1(c) or 1(d) of the Trademark Law, Assignor does hereby assign to Buyer all of his right, title, and interest in and to those marks, together with all of the Assignor's intellectual property rights in Tasco Worldwide, Inc.'s trade names, fictitious business names, corporate names and brand names, uniquely related to or uniquely

used in connection with products related to that portion of Assignor's business, (as acquired by Assignor) to the extent that the business is ongoing and existing, comprising the design, marketing, manufacture and distribution of rifle scopes, telescopes and binoculars.

IN WITNESS WHEREOF, this Assignment of Trademarks is duly executed in manner appropriate thereto as of the date first set forth above. To accommodate certain deadlines, the parties agree that a facsimile copy of this Assignment, followed by an original copy to be mailed, shall be considered as duly executed.

By: 
James S. Feldman, as assignee for the benefit of creditors of Tasco Worldwide, Inc., a Delaware corporation

BUSHNELL PERFORMANCE OPTICS

By: 
Joseph Messner, CEO

FINAL
EXECUTION
FAX VERSION
8/7/02

SILVER ANTLER	binoculars, microscopes, telescopic sights for firearms	U.S.A.	1,730,770	November 10, 2002	
TASCO	educational dissecting kit consisting of scissors, scalpel, probe, pincer, magnifying glass	U.S.A.	858,918	October 22, 2008	
TASCO	sunglasses, sportsman's safety goggles	U.S.A.	1,518,737	January 3, 2009	
RUBICORN	coated optical lens sold as a component part of a binocular, a telescope, or a telescopic sight for a firearm	U.S.A.	1,960,825	March 5, 2006	
HIGH COUNTRY	binoculars	U.S.A.	1,949,491	January 16, 2006	
ACCUDOT	optical gun sights	U.S.A.	1,963,521	March 19, 2006	
TASCO EYE MAX & Design	optics products	U.S.A.	76/032,435	N/A	2,722.99
TASCO BASIX	optics products	U.S.A.	76/032,436	N/A	92,697.01
LUMINOVA	optics products	U.S.A.	76/033,083	N/A	2,797.99
STARGUIDE	telescopes	U.S.A.	76/024,305	N/A	2,869.00
MISCELLANEOUS DESIGN (Varmint Logo)	telescopes	U.S.A.	2,567,416	41035	2,317.01
S.U.B./SPORT UTILITY BINOCULAR	binoculars	U.S.A.	N/A	N/A	92,426.00
BIRDWATCHER	optics products	U.S.A.	75/891,207	N/A	92,505.00



TRADEMARK