

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Virginia Oil Company, Incorporated		08/29/2007	CORPORATION: VIRGINIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LSF5 Cavalier Investments, LLC		
<b>Street Address:</b>	717 North Harwood Street		
<b>Internal Address:</b>	Suite 2200		
<b>City:</b>	Dallas		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75201		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3121101	QUICK & EASY EVERYDAY SHOP & CAFE	
Registration Number:	2437535	EVERYDAY	
Registration Number:	2437536	EVERYDAY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(804)344-7999		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	804-788-8331		
<b>Email:</b>	HWRITM@hunton.com		
<b>Correspondent Name:</b>	Stephen P. Demm		
<b>Address Line 1:</b>	951 East Byrd Street		
<b>Address Line 2:</b>	Riverfront Plaza, East Tower		
<b>Address Line 4:</b>	Richmond, VIRGINIA 23219-4074		
<b>ATTORNEY DOCKET NUMBER:</b>	69062.001485		
<b>NAME OF SUBMITTER:</b>	Stephen P. Demm		

CH \$90.00 3121101

Signature:

/Stephen P. Demm/

Date:

09/06/2007

Total Attachments: 3

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## ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks (this "Assignment") is made as of August 29, 2007, by VIRGINIA OIL COMPANY, INCORPORATED, a Virginia corporation (the "Assignor"), for the benefit of LSF5 CAVALIER INVESTMENTS, LLC, a Delaware limited liability company (the "Assignee"). Reference is made to that certain Asset Purchase Agreement, dated as of June 7, 2007, as amended (the "Agreement"), by and between the Assignor and the Assignee. Capitalized terms used but not otherwise defined in this Assignment shall have the meanings ascribed to such terms in the Agreement.

### RECITALS

A. Assignor is the owner of certain trademarks and service marks (the "Marks"), and is the owner of registrations for the Marks already registered with the United States Patent and Trademark Office (collectively, the "Registrations"), as more particularly described in Schedule I attached hereto and incorporated by reference herein; and

B. Assignee desires to obtain for itself all right, title and interest that Assignor may have in and to the Marks and Registrations.

NOW, THEREFORE, BY THIS ASSIGNMENT, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, conveys, assigns, transfers and delivers to Assignee its entire right, title and interest, including all common law rights, in and to the Marks and Registrations, together with all of the goodwill of the business symbolized by the Marks and any and all claims Assignor may have either at law or in equity arising out of the past, present or future third party infringement thereof, to have and to hold the Marks and Registrations forever, free and clear of any liens, encumbrances, adverse claims or security interests.

The Assignor hereby authorizes the United States Patent and Trademark Office to record this instrument and to record the Assignee as the owner of the Marks with respect to any such Marks that are currently registered in the Assignor's name.


This Assignment will be binding on the Assignor and its successors and permitted assigns, and will inure to the benefit of the Assignee and its successors and permitted assigns. Nothing contained in this Assignment will be deemed to amend, supplement or modify any of the rights or obligations of the Assignor or the Assignee under the Agreement.

This Assignment will be governed by and construed and interpreted in accordance with the substantive laws of the Commonwealth of Virginia, without giving effect to any conflicts of law rule or principle that might result in the application of the laws of another jurisdiction.

Executed as of the date first written above.

**ASSIGNOR:**

**VIRGINIA OIL COMPANY,  
INCORPORATED**

By:   
Name: FFWHITE  
Title: PRESIDENT

[Signature Page to Assignment of Trademarks]

**TRADEMARK  
REEL: 003616 FRAME: 0343**

**SCHEDULE I**

Marks and Registrations

Name of Mark	Jurisdiction	Status	Reg'n No.	Reg'n Date
QUICK & EASY EVERYDAY SHOP & CAFÉ and Design	USPTO	Registered	3,121,101	07/25/2006
EVERYDAY and Design	USPTO	Registered	2,437,535	03/20/2001
EVERYDAY	USPTO	Registered	2,437,536	03/20/2001

**ATTEST:**

**ASSIGNOR:**

**VIRGINIA OIL COMPANY, INCORPORATED**

By: 

Name: FFWHITE

Title: PRESIDENT