

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Storehouse, Inc.		03/21/2007	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	Branded, LLC		
Street Address:	3333 Lee Parkway Sixth Floor		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75219		
Entity Type:	LIMITED LIABILITY COMPANY: GEORGIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	76659842	WE MAKE GOOD DESIGN ACCESSIBLE	
Registration Number:	1101047	STOREHOUSE	
Registration Number:	1113164	STOREHOUSE	
CORRESPONDENCE DATA			
Fax Number:	(740)892-3860		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	740-892-2118		
Email:	JeffMFurr@aol.com		
Correspondent Name:	Jeffrey M. Furr		
Address Line 1:	2622 Debolt Road		
Address Line 4:	Utica, OHIO 43080		
NAME OF SUBMITTER:	Jeffrey M. Furr		
Signature:	/jmf/		
Date:	09/06/2007		

OP \$90.00 76659842

Total Attachments: 8

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EXHIBIT A

BILL OF SALE

KNOW ALL MEN BY THESE PRESENTS that STOREHOUSE, INC. ("Seller"), in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, does hereby grant, bargain, sell, convey, assign, transfer and deliver unto Branded, LLC ("Purchaser"), all of Seller's right, title and interest in and to all of the Acquired Assets (as defined in the Asset Purchase Agreement) and as described on attached and fully incorporated Schedule 1.

TO HAVE AND TO HOLD same unto Purchaser, its successors and assigns, forever.

Except as otherwise disclosed in the Asset Purchase Agreement (defined below), Seller, for itself, its successors and assigns, covenants and warrants to Purchaser, its successors and assigns, that Seller has good and marketable title to the Acquired Assets, free and clear of all liens, claims, restrictions and encumbrances and agrees to warrant and defend the title of the Acquired Assets unto Purchaser, its successors and assigns.

The covenants, representations and warranties contained in that certain Asset Purchase Agreement dated March 21, 2007, as amended (the "Asset Purchase Agreement") by and between Seller and Buyer are fully incorporated herein and shall survive execution of this Bill of Sale.

Capitalized terms used but not defined in this Bill of Sale shall have the same meanings given them in the Asset Purchase Agreement.

IN WITNESS WHEREOF, Seller has caused these presents to be executed this 21st day of March, 2007.

SELLER:

STOREHOUSE, INC

By: 
Guy A. Davis, Chief Liquidation Officer

IN WITNESS WHEREOF, this Assignment of Trademarks is executed this 21st day of March, 2007.

STOREHOUSE, INC.

By:



Guy A. Days, Chief Liquidation Officer

ACCEPTANCE

The undersigned hereby accepts the foregoing Assignment.

Dated:

BRANDED, LLC

By:

Keith Johnston, Manager

STATE OF Virginia)
City Richman) ss.
COUNTY OF Richman)

On March 22, 2007, before me, Susan Crew, a Notary Public for the Commonwealth of Virginia, personally appeared Guy Davis, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that she/he executed the same in her/his authorized capacity, and that by her/his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Susan W. Crew
(Signature) My Commission Expires:
3/31/10

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IN WITNESS WHEREOF, the parties have duly executed this Agreement as of the date first above written.

BUYER:

BRANDED, LLC

By: _____
Name: Keith Johnston
Title: Manager

SELLER:

STOREHOUSE, INC.

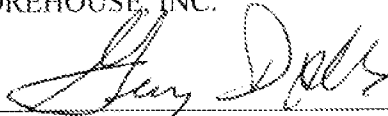
By:  _____
Name: Guy A. Davis
Title: Chief Liquidation Officer

EXHIBIT B

ASSIGNMENT OF TRADEMARKS

WHEREAS, STOREHOUSE, INC., ("Assignor"), adopted, owns and used or intended to use the trademarks listed on *Exhibit 1* attached hereto (collectively, the "Marks") and has applied for federal registrations for the Marks on the Principal Register of the United States Patent and Trademark Office (collectively, the "Registrations"):

WHEREAS, BRANDED, LLC, having its principal place of business at Atlanta, Georgia ("Assignee"), desires to acquire the Marks and the Registrations and the goodwill associated with the Marks and Registrations.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title and interest throughout the world in and to the Marks, the Registrations and applications therefor, together with all common law rights in the Marks, all goodwill of the business symbolized by and associated with the Marks, and the right to sue for and collect damages by reason of any past infringements of the Marks. Assignor further assigns to Assignee any registrations of the Marks or applications therefor with any other agency of any government, including the right to claim for any foreign applications for the Marks any priority or other rights to which such foreign applications are entitled under international conventions, treaties, or otherwise.

Assignor agrees to cooperate with Assignee by executing and delivering any documents that may be necessary to protect, preserve or perfect Assignee's rights in the Marks.

[SIGNATURES ON FOLLOWING PAGE]

IN WITNESS WHEREOF, this Assignment of Trademarks is executed this 21st day of March, 2007.

STOREHOUSE, INC.

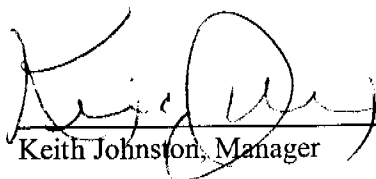
By: _____
Guy A. Davis, Chief Liquidation Officer

ACCEPTANCE

The undersigned hereby accepts the foregoing Assignment.

Dated:

BRANDED, LLC

By: 
Keith Johnston, Manager

STOREHOUSE, INC. - TRADEMARKS

	Serial Number	Registration No.	Description of Mark
1	73150499	1,113,164	Storehouse, typed drawing.
2	73152603	1,101,047	Storehouse, typed drawing.

STOREHOUSE, INC. - TRADEMARK APPLICATION

	Serial Number	Registration No.	Description of Mark
1	76659842	N/A	We make good design accessible

STATE OF _____)
) ss.
COUNTY OF _____)

On _____, 2007, before me, _____, a Notary Public for the Commonwealth of Virginia, personally appeared _____, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that she/he executed the same in her/his authorized capacity, and that by her/his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

(Signature)

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