

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Apex Media Sales, Inc.		07/31/2007	CORPORATION: ARIZONA
RECEIVING PARTY DATA			
Name:	Apex Acquisition LLC		
Street Address:	110 E. 59th Street		
Internal Address:	Suite 2100		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2077496	AVAILZ	
CORRESPONDENCE DATA			
Fax Number:	(303)223-0948		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	303.223.1148		
Email:	cparent@bhfs.com		
Correspondent Name:	Christopher M. Parent		
Address Line 1:	410 17th Street		
Address Line 2:	Suite 2200		
Address Line 4:	Denver, COLORADO 80202		
ATTORNEY DOCKET NUMBER:	11537.1 09/06/07		
NAME OF SUBMITTER:	Christopher M. Parent		
Signature:	/christopherparent/		

OP \$40.00 2077496

Date:

09/06/2007

Total Attachments: 3

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ASSIGNMENT OF TRADEMARKS AND DOMAIN NAMES

This ASSIGNMENT OF TRADEMARKS AND DOMAIN NAMES ("Assignment") is made as of this 7th day of July, 2007 by and among Apex Ministries, Inc., an Arizona corporation, Apex Media Software, Inc., an Arizona corporation, Apex Media Sales, Inc., an Arizona corporation, and Aero Media, Inc., an Arizona corporation, (together, the "Assignors"), and Apex Acquisition LLC, a Delaware limited liability company ("Assignee").

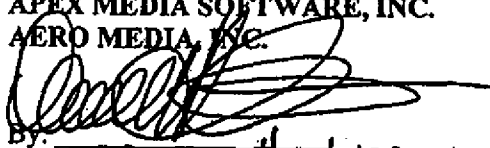
WHEREAS, one or more Assignors are the owners of the trademarks and service marks, and applications therefore, shown in Schedule A attached hereto (the "Trademarks"); and

WHEREAS, one or more Assignors are the registrants of the domain name registration(s) shown in Schedule B attached hereto (the "Domain Name(s)"); and

WHEREAS, Assignee has on this date acquired from Assignors certain assets and property used in Assignors' business, including (i) the Trademarks, the registrations and applications for registration of the Trademarks shown in Schedule A and any other registrations and applications for registration of the Trademarks, along with the goodwill of the business symbolized by the Trademarks, and (ii) the Domain Name(s).

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignors hereby sell, assign and transfer to Assignee all of Assignors' right, title and interest in and to (i) the Trademarks, together with any registrations and applications for registration of the Trademarks shown in Schedule A, any other registrations and applications for registration of the Trademarks, in and to all income, royalties, damages and payments now or hereafter due or payable with respect thereto and in and to all rights of action arising from the Trademarks, all claims for damages by reason of past, present and future infringement or dilution of the Trademarks and the right to sue and collect damages for such infringement or dilution, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignors had this Assignment not been made, and the goodwill of the business symbolized by the Trademarks; and (ii) the Domain Name(s). Assignors agree to take such steps as Assignee may reasonably request to effect the assignment of Domain Name(s) made hereunder, including for the avoidance of doubt, responding to any communications with the registrar(s) of the Domain Name(s) in order to record the transfer of Domain Name(s) to the name of Assignee and to effect such changes to the underlying registry record as Assignee may deem reasonably necessary.

APEX MEDIA SALES, INC.
APEX MINISTRIES, INC.
APEX MEDIA SOFTWARE, INC.
AERO MEDIA, INC.



Name: Dennis Houston
Title: President



SCHEDULE A

Trademarks

TRADEMARK	SERIAL NO.	REGISTRATION NO.	FILING/REGISTRATION DATE
Availz	75140465	2077496	
Stretch your budget, manage your cash	75141748	2141942	

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SCHEDULE B

Domain Name(s)

www.apexmedia.com

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