

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	09/06/2007

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Knight & Hale Game Calls Inc.		09/06/2007	CORPORATION: KENTUCKY

**RECEIVING PARTY DATA**

Name:	EBSCO Industries, Inc.
Street Address:	5724 Hwy 280 East
Internal Address:	Legal Dept
City:	Birmingham
State/Country:	ALABAMA
Postal Code:	35242
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	1476065	"EZ-GRUNT-ER"

**CORRESPONDENCE DATA**

Fax Number: (404)685-7070  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 404-815-3770  
 Email: caholland@sgrlaw.com  
 Correspondent Name: Christopher A. Holland  
 Address Line 1: 1230 Peachtree Street NE  
 Address Line 2: Suite 3100 Promenade II  
 Address Line 4: Atlanta, GEORGIA 30309-3592

ATTORNEY DOCKET NUMBER:	043934.284
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NAME OF SUBMITTER:	Christopher A. Holland
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OP \$40.00 1476065

Signature:

/cah/

Date:

09/07/2007

Total Attachments: 1

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## ASSIGNMENT OF TRADEMARK

WHEREAS, Knight & Hale Game Call, Inc., a corporation formed under the laws of the state of Kentucky with a principal place of business at 5732 Canton Road, Cadiz, Kentucky 42211, has adopted, used and is using and is the owner of the EZ-GRUNT-ER, US registration number 1476065.

WHEREAS EBSCO Industries, Inc., a Delaware corporation with a principal place of business at 5724 Highway 280 East, Birmingham AL 35242, is desirous of acquiring said Mark.

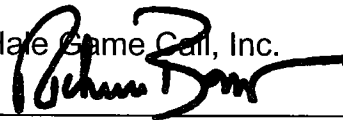
NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Knight & Hale Game Call, Inc., does hereby sell, assign, convey, transfer and deliver to EBSCO Industries, Inc., for its own use and enjoyment and for the use and enjoyment of its successors and assigns, the entire worldwide rights, title and interest in and to the Mark, together with the goodwill of the business symbolized thereby or otherwise associated with the business conducted in connection with the Mark, and all income, royalties, damages and payments which may hereafter become due or payable in respect thereof, and to all causes of actions (either at law or in equity) and the right to sue, counterclaim and recover for past, present and future infringement, dilution or other unauthorized use or impairment of the rights assigned to EBSCO Industries, Inc. under this Assignment of Trademark.

IN WITNESS WHEREOF, Knight & Hale Game Call, Inc. has caused this Assignment of Trademark to be executed by its duly authorized officer on the date written below.

ASSIGNMENT OF TRADEMARK is made this 5 day of September, 2007 by

Knight & Hale Game Call, Inc.

By: \_\_\_\_\_



Richard L. Bozzelli

Vice President and Treasurer