

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
XTREME COLOR, INC.		02/02/2007	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	MOR COSMETICS PTY LTD		
Street Address:	401-405 WATTLETREE ROAD		
City:	MALVERN EAST, VICTORIA		
State/Country:	AUSTRALIA		
Postal Code:	3145		
Entity Type:	LIMITED COMPANY: AUSTRALIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2971056	MORE	
CORRESPONDENCE DATA			
Fax Number:	(860)527-5029		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	8605279211		
Email:	nancykennedy@pctlaw.com		
Correspondent Name:	NANCY KENNEDY		
Address Line 1:	750 MAIN STREET		
Address Line 2:	ALIX, YALE & RISTAS, LLP		
Address Line 4:	HARTFORD, CONNECTICUT 06103		
ATTORNEY DOCKET NUMBER:	PIZZ/I6090		
DOMESTIC REPRESENTATIVE			
Name:	GUY D. YALE		
Address Line 1:	750 MAIN STREET		

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Address Line 2: ALIX, YALE & RISTAS, LLP
Address Line 4: HARTFORD, CONNECTICUT 06103

NAME OF SUBMITTER:	NANCY KENNEDY
Signature:	/NANCY KENNEDY/
Date:	09/07/2007

Total Attachments: 2
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TRADEMARK ASSIGNMENT

This Assignment, effective the 13th day of November, 2006, is between Xtreme Color, Inc., a New Jersey corporation with a principal place of business at 300 Milik Street, Carteret, New Jersey, 07008-0669 ("Assignor"), and Mor Cosmetics Pty Ltd, an Australia limited company with a principal place of business at 401-405 Wattletree Road, Malvern East, Victoria 3145, Australia ("Assignee").

WHEREAS, Assignor is the owner of the entire right, title and interest in and to, and the goodwill associated with, U.S. Trademark Registration No. 2971056 for MORE used with "cosmetics, namely, nail polish, nail care preparations, eyeshadow, lip color, and facial makeup, skin care preparations, namely, hand lotions, daily formula skin lotions, daily skin cleansing creams, gentle facial scrubs, delicate eye creams, facial masks, and facial toner/stringents" in international class 3 (the "Registration");

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in and to, and goodwill associated with the Registration;

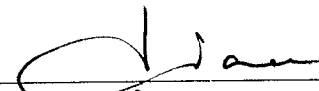
WHEREAS, Assignor is desirous of transferring to Assignee its entire right, title and interest in and to, and goodwill associated with the Registration;

[The remainder of this page is intentionally left blank.]

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that subject to the terms of the Agreement between the parties, dated 11/13/06, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, the entire right, title and interest in and to the Registration, the right to recover for past infringement thereof, and any goodwill associated therewith and which is symbolized by the Registration.

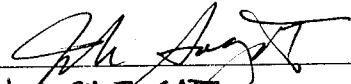
For Assignee:

Date FEB 2, 2007


Name: DIANNA BURNS
Title: DIRECTOR


For Assignor:

Date February 2, 2007


Name: JOSEPH BOGATZ
Title: PRESIDENT

STATE OF New Jersey)
COUNTY OF Mississey) ss.

On the 2 day of Feb, 2007, before me personally appeared Joe Bogatz, who being by me duly sworn, did depose and say that he is Joe Bogatz of Xtreme Color, Inc., the "Assignor" corporation that is named in and executed the foregoing instrument; and that he signed his name thereto on behalf of the corporation pursuant to the authority of the Board of Directors of said corporation.


Notary Public
My commission expires:
LOIS BLEICH
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 6/22/2008 2008