

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | | | |
|----------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | Correction of Merger filed in error for Serial Application No. 78/491,483 on Reel 3186, Frame 0419, please delete this application from the merger document | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Chesebrough-Pond's Inc. | | 05/03/2005 | CORPORATION: NEW YORK |
| RECEIVING PARTY DATA | | | |
| Name: | Conopco, Inc. | | |
| Street Address: | 33 Benedict Place | | |
| City: | Greenwich | | |
| State/Country: | CONNECTICUT | | |
| Postal Code: | 06830 | | |
| Entity Type: | CORPORATION: NEW YORK | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 78491483 | HAIRXTEND | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (203)625-2370 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 203-625-2344 | | |
| Email: | mary.cassidy@unilever.com | | |
| Correspondent Name: | Mary A. Cassidy | | |
| Address Line 1: | 33 Benedict Place | | |
| Address Line 2: | Unilever Legal Dept. | | |
| Address Line 4: | Greenwich, CONNECTICUT 06830 | | |
| NAME OF SUBMITTER: | Kenneth Leonard | | |
| Signature: | Kenneth/Leonard/ | | |
| Date: | 09/07/2007 | | |

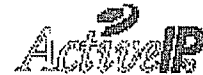
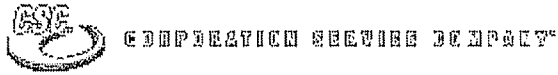
CH \$40.00 78491483

Total Attachments: 3

source=MERGERCORRECTION#page1.tif

source=MERGERCORRECTION#page2.tif

source=MERGERCORRECTION#page3.tif


[Close Window](#)

HAIRXTEND (Stylized)

| | |
|-----------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Status | PENDING - Suspension letter mailed |
| Status Date | February 15, 2007 |
| Register | Principal - Section 2(f) |
| Serial No. | 78-491483 |
| Filed | September 29, 2004 |
| Filing Basis | Section 1(a) - Use in Commerce |
| Int'l Class | 26 - Fancy Goods |
| Goods/Services | HAIR EXTENSION KIT COMPRISED OF HUMAN HAIR AND HAIR EXTENSIONS SOLD TOGETHER WITH A TRAVEL BAG, APPLICATORS, SILICON PADS, PLIERS, REMOVAL FLUID, COLOR SELECTION RING, DRAWING CARDS, BRUSH, BONDING RESIN, INSTRUCTION MANUAL; HUMAN HAIR AND HAIR EXTENSIONS |
| US Class | 37, 39, 40, 42, 50 |
| First Use | February 4, 2001 |
| Commerce Use | February 4, 2002 |
| Description | The mark consists of slasher style font. |
| Applicant | HAIRXTEND INC. (VIRGINIA CORPORATION) 130 MAPLE AVENUE WEST VIENNA, VA 22180 |
| Registrant | CONOPCO, INC. (NEW YORK CORPORATION) 33 BENEDICT PLACE GREENWICH, CT 06830 |
| Correspondent | MARK B HARRISON VENABLE LLP |

P O BOX 34385
WASHINGTON DC 20045-9998

Docket No. 67387-228244

ASSIGNMENTS

Assignee CONOPCO, INC. (NEW YORK CORPORATION)
33 BENEDICT PLACE
GREENWICH, CT 06830

Assignor CHESEBROUGH-POND'S INC. (DELAWARE CORPORATION)

Correspondent KENNETH LEONARD, ESQ.
UNILEVER
33 BENEDICT PLACE
GREENWICH, CT 06830

Reel/Frame 3186/0419

Signed/Ack May 3, 2005

Recorded May 27, 2005

Brief MERGER

[PTO Trademark Document Retrieval](#)

[close window](#)