

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FSCreations, Inc.		08/10/2007	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	eInstruction Corporation		
Street Address:	308 N. Carroll Blvd.		
City:	Denton		
State/Country:	TEXAS		
Postal Code:	76201		
Entity Type:	CORPORATION: TEXAS		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2307994	EXAMVIEW	
Registration Number:	2915281	LESSONVIEW	
Registration Number:	2793124	MINDPOINT	
Serial Number:	78379347	STUDYVIEW	
CORRESPONDENCE DATA			
Fax Number: (513)762-7935 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: (513) 455-7635 Email: lek@gdm.com Correspondent Name: Lori Krafte Address Line 1: 255 East Fifth Street Address Line 2: 2900 Chemed Center Address Line 4: Cincinnati, OHIO 45202			
ATTORNEY DOCKET NUMBER:	104744.8		
NAME OF SUBMITTER:	Lori Krafte		

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TRADEMARK

Signature:	/Lori Krafte/
Date:	09/07/2007
Total Attachments: 2 source=FSCreations Trademark Assignment#page1.tif source=FSCreations Trademark Assignment#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, FSCreations, Inc., a corporation organized and existing under the laws of the State of Ohio and having an address at 621 Mehring Way, Suite 228, Cincinnati, Ohio 45202 ("Assignor"), is the owner of certain right, title, and interest in and to the trademarks set forth in Exhibit A hereto and the federal registrations identified therein (the "Marks"); and

WHEREAS, eInstruction Corporation, a corporation organized and existing under the laws of the State of Texas and having an address at 308 N. Carroll Blvd., Denton, Texas 76201 ("Assignee"), wishes to acquire all rights that Assignor has in and to the Marks, together with the good will of the business in connection with which the Marks are used and which is symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell and assign unto Assignee, *nunc pro tunc* as of September 15, 2006, all of Assignor's right, title, and interest in and to the Marks, together with the good will of the business in connection with which the Marks are used and which is symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof.

Assignor agrees to execute and deliver, at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts Assignee may require in order to vest all Assignor's right, title, and interest in and to the Marks in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession and control of Assignor.

IN WITNESS WHEREOF, said Assignor has caused this instrument to be executed this 10 day of August, 2007.

FSCREATIONS, INC.

By: Christopher L. Schaber
Christopher Schaber

Title: President

Date: Aug 10, 2007

EXHIBIT A

MARK	REGISTRATION No.
EXAMVIEW	2,307,994
LESSONVIEW	2,915,281
MINDPOINT	2,793,124
STUDYVIEW	N/A
PUZZLEVIEW	N/A
QUICKTAKE	N/A
EXAMVIEW LEARNING SERIES	N/A
LEARNING AND TEST CENTER	N/A

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