

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Maurice Rasgon		09/07/2007	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Maurice Rasgon, Inc.		
Street Address:	2308 Abbot Kinney Blvd.		
City:	Venice		
State/Country:	CALIFORNIA		
Postal Code:	90291		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2583832	DOLL FACE	
CORRESPONDENCE DATA			
Fax Number:	(310)557-8475		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310.277.2223		
Email:	ptoMailLosAngeles@foley.com		
Correspondent Name:	Miriam Claire Beezy		
Address Line 1:	2029 Century Park East		
Address Line 2:	Suite 3500		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	088945-8001		
NAME OF SUBMITTER:	Miriam Claire Beezy		
Signature:	/Miriam Claire Beezy/		
Date:	09/07/2007		

OP \$40.00 2583832

Total Attachments: 1

source=Assignment Agreement between Maurice Rasgon and Maurice Rasgon Inc#page1.tif

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made and entered into as of September 7, 2007, by and between Maurice Rasgon, an individual with a mailing address of 2308 Abbot Kinney Boulevard, Venice, California 90291, United States of America ("Assignor") and Maurice Rasgon, Inc., a California corporation, doing business as Cosmetic Design Group, with its principal place of business at 2308 Abbot Kinney Boulevard, Venice, California 90291, United States of America ("Assignee").


WHEREAS, Assignor is the owner of all right, title and interest in and to United States Trademark Registration No. 2,583,832 for the mark DOLL FACE and all other rights appurtenant thereto, including, but not limited to, any and all designs, artwork, logos or other embodiments that have been used or are intended to be used in connection with such trademark, and all common law rights, trade name rights and causes of action, and the right to recover for past infringement, if any (hereinafter, the "Mark"), and

WHEREAS, Assignee desires to acquire, and Assignor desires to assign, the Mark, the goodwill symbolized by the Mark, all common law rights thereto, and the right to bring action on and recover damages for past, present and future claims, demands and causes of action based thereon, if any; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto the Assignee all right, title and interest in and to the mark shown in United States Trademark Registration No. 2,583,832 as Assignor may possess, together with the goodwill of the business symbolized by the Mark, all common law rights relating thereto and all rights to bring action on and recover damages for past, present and future claims, demands and causes of action based thereon, if any.

**AGREED AND ACCEPTED
TO BY ASSIGNOR**

MAURICE RASGON:




Maurice Rasgon
9/7/07

Date

**AGREED AND ACCEPTED
TO BY ASSIGNEE**

**MAURICE RASGON, INC.
d/b/a COSMETIC DESIGN GROUP:**



By: Maurice Rasgon

President

Title
9/7/07

Date